

# Do-It Hang Tabs - Hang, promote and sell

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Grabbing shoppers' attention in the grocery aisle on a crowded supermarket shelf or at the point of purchase is becoming much more challenging, especially when competing against brands with bigger marketing budgets.

Pyrotec PackMedia's Do-It® range of hang tabs and display strips is ideal for brand owners who are looking for smart and affordable ways to increase the shelf appeal of their products in the retail space. With our range of merchandising solutions, brand owners can enhance brand presence in-store and make their products stand out from the crowd without having to invest heavily in new packaging or costly marketing campaigns.

Why choose Do-It® Hang Tabs and Display Strips?

- Boost shelf appeal - Displaying products vertically and face-forward in-store increases brand visibility and awareness.
- Maximise display options: Cross-merchandise products within the same aisle.
- Maintain product quality: Hang tabs can be used to repair damaged packaging in the store. This reduces waste and increases the likelihood of more products being sold.
- Reduce packaging: Hang tabs allow more products to be displayed in the same retail space.
- Durable materials: Do-It® Hang Tabs are clear and have various adhesive options available to suit performance requirements. These are FDA-approved for non-food contact.



Call us on 021 787 9600 or email on [do-it@pyrotec.co.za](mailto:do-it@pyrotec.co.za) for more information on our merchandising solutions. Our consultants are ready to find the perfect solution for you.

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## Pyrotec



Pyrotec is a proudly South African company with its focus aimed firmly on the future. Its five brands - Pyrotec PackMark, Pyrotec PackMedia, Pyrotec PackLink, Pyrotec PackWorx and Pyrotec Finance - make this an industry-leading company that specialises in a comprehensive range of coding and labelling equipment, on-pack informational and promotional devices, merchandising solutions, development and manufacturing of automated systems for the packaging and manufacturing industry and making finance options available to customers. Pyrotec's software offering ensures product integrity, optimises coding activities, and helps secure centralised data management systems and label tracking systems.

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