

## Fox Africa schedule changes in July

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## Prime Time viewing start-times changing to suit viewer demands





The month of July will usher in new changes as FOX focuses on responding to viewer demands by tweaking the schedule. Coming out of what was undoubtedly a bumper two months over April and May with premium content premiers including *The Gifted, Deep State, Ghosted, The Resident and Legion*, FOX is not slowing down the momentum. The quest for maximum eyeballs in a tightly contested viewing time band will see FOX shifting prime time shows to start an hour early.

Starting on July 2<sup>nd</sup>, FOX comedy fans can now ease into their favourite shows with plenty of laughter as the animation block kicks off earlier on weekdays. Anchored by the long-running satire show *The Simpsons* (weekdays at 16:10 CAT), the triple animation block will include American Dad (week days at 16:35 CAT) and Family Guy (week days at 17:00 CAT) which completes the animation stack.

The animation block will be followed by double bills of *How I met your Mother* from 17:25 CAT. This goes straight into high-octane action with double the crime when *Hawaii Five-0* joins the line-up on Mondays to Fridays from 18:15 CAT, and Mondays to Thursdays at 19:05 CAT. Starring Alex O'Loughlin as Detective Steve McGarrett, and Scott Caan as Danno, McGarret heads an elite task force, who are a close-knit group of top cops, daily bickering aside. Viewers can look forward to enjoying this genre defining series from its very first season, which will continue with subsequent seasons.

Fan favourites including The Gifted on Mondays, Lee Daniels' Star on Thursdays, Grey's Anatomy on Tuesdays, Rogue on Wednesdays will now all move to the 19:55 slot. On Fridays, there is yet another action-filled doubled bill of CSI: Miami helmed by the inimitable Horatio Caine starting from 19:05 CAT.

If you missed the sci-fi thriller *Legion*, there's room to play catch up on Mondays (20:45 CAT). In the same time slot, from Tuesday to Friday, Criminal Minds will ensure viewers remain glued to the screen and delve deep into the imaginatively dark psychopaths reigning terror on unsuspecting victims.

For those who enjoy binge watching on week-ends, at 18:00 CAT on Saturdays, viewers can catch up on The Gifted, Grey's Anatomy, Rogue, Star and CSI: Miami if they missed these premiers during the week. Animation marathons will run from 13:50 to 17: 35 CAT on Saturdays. On the same day, Hawaii Five-0 is scheduled from 8:35 CAT. And, should you have slept your way through it, as one does on the weekend, tune in from 19:45 to 22:45 CAT on Sunday for an extra chance to enjoy this action-packed series.

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