

# City Lodge enters art sponsorship arena

Issued by [City Lodge Hotel](#)

25 Jul 2018

In its first foray into art sponsorship, the City Lodge Hotel Group sponsored prizes for winners of the Irma Stern-focused RMB Turbine Art Fair which took place in Newtown, Johannesburg, from 12-15 July.



*Anton Rademeyer (back row middle), General Manager of City Lodge Hotel Newtown, with prize winners and organisers of the annual RMB Turbine Art Fair which took place in Newtown, Johannesburg, from July 12-15.*

"As a group, we are excited about this new relationship we have entered into with Strauss & Co, one of the country's leading names in the field of art," said Andrew Widegger, CEO of the City Lodge Hotel Group. "Our aim is to stimulate interest in and knowledge of art which is a great vehicle for promoting cultural diversity and stimulating expression. We also see this as an excellent opportunity to showcase our hotels to the art community."



*Some of the category winners receiving their prizes.*

The City Lodge Hotel group sponsored cash prizes for category winners (painting, sculpture, ceramics and print) and

weekend accommodation prizes at City Lodge Hotel Newtown for the People's Choice (public vote) winners.

- **Planet vs. Plastics: City Lodge Hotels' eco-initiatives make sustainability easy** 23 Apr 2024
- **Sleep Easy with City Lodge Hotels! Bedtime Stories for Business People launched** 20 Mar 2024
- **Calling all last resorters: City Lodge Hotels' quarterly break saves the day!** 14 Mar 2024
- **Cheers to St Patrick's Day! Guinness specials and more at City Lodge Hotels!** 11 Mar 2024
- **City Lodge Hotels introduces Suhoor Breakfasts for Ramadan guests** 8 Mar 2024

#### **City Lodge Hotel**

CITY LODGE HOTEL GROUP

City Lodge Hotel Group has a variety of hotels dedicated to providing you with comfort at a level that suits you. With 5 Courtyard Hotels (480 rooms), 19 City Lodge Hotels (3281 rooms), 12 Town Lodges (1507 rooms) and 23 Road Lodges (2 272 rooms), the Group has a total of 7540 rooms and ranks among the 250 largest hotel chains in the world. We are dedicated to providing quality accommodation for business, leisure and 'bleisure' travellers in South Africa, Namibia, Botswana and Mozambique. From basic, functional rooms to magnificent luxury studios, we have the range and experience to give you unbelievable service and exceptional accommodation at a price you can afford and in a location near to where you want to be. Go to [www.clhg.com](http://www.clhg.com) for more information.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>