

The more you smile - The whiter your teeth get!

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The toothpaste contains a natural formula that is activated by sunlight or artificial light making your smile, the only effort required to whiten your teeth.



The innovative toothpaste contains the Actilux® formulation which is activated through UV rays in sunlight. This is a natural process and does not contain bleaching agents which are harmful to enamel. Should you want a quicker effect, BlanX White and Protect toothpaste has a LED accelerator which helps boost the whitening power of the toothpaste. The range also includes BlanX Power White with LED Bite device, a two-week treatment for an intensive treatment to remove stains fast and restore teeth to their natural whiteness. This treatment contains a more concentrated ActiluX® formula which uses light to whiten teeth and the LED bite further intensifies the whitening and antibacterial action of the Actilux® formula for immediate whitening results.

“BlanX White Shock Toothpaste is ideal for those who don't want to use harsh bleaching chemicals or undergo expensive treatments. It is safe to use daily and easy on the gums – making smiling the best choice for whiter teeth, through the power of light” says Jason Frichol, ACDOCO SA's managing director.

The great news is that the Actilux® placed onto your teeth remains active throughout the day, allowing BlanX White Shock Toothpaste to naturally whiten your teeth, boosting your confidence, while keeping your smile bright.

The BlanX White Shock Toothpaste range is available in South Africa at Clicks stores nationwide.

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ACDOCO SA is a specialist consumer packaged goods distributor centred on the health and beauty sector. We are a subsidiary of Astley Dye Chemical Co. Ltd, founded in the UK in 1919, and have been in Southern Africa for over 20 years.

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