

Tiger Wheel & Tyre partners with Wheel Collision to offer expert wheel straightening and repair to OEM standards

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Wheels, especially aftermarket alloy wheels, are more than just functional, they can be an asset to your vehicle, both from a performance and an aesthetic point of view. Really good wheels can also be pricey to replace, which is why Tiger Wheel & Tyre, South Africa's best-loved and most trusted wheel and tyre brand, has partnered with Wheel Collision™ to provide expert wheel repair and refurbishment services for its valued customers.



As part of this partnership, selected Tiger Wheel & Tyre stores have been equipped as Wheel Collision™ Express Rim Repair Centres and offer on-site while you wait wheel straightening. All stores have the facility to send wheels away to be expertly straightened, polished, powder coated, or have custom paint finish work done.

Wheel damage typically stems from hitting pavements, potholes and a variety of road hazards. The nature and extent of the damage will determine whether straightening or full refurbishment is needed. Straightening repairs may involve welding and machining, while full refurbishment may entail all that as well as polishing and refinishing.

All wheels repaired or refurbished by Wheel Collision™ are X-rayed after work is completed, to ensure that the wheel integrity has not been compromised. In fact, wheels repaired or refurbished to the brand's exacting standards are as good as new, having been repaired to OEM (original equipment manufacturer) standards. Wheel Collision™ is the only nationally approved repairer that is accredited by the SABS as compliant with both SANS 1158 (The South African National Standard for alloy wheel repair) and SABS ISO 9001; providing additional assurances of its proven quality processes and outstanding workmanship.

With this service, Tiger Wheel & Tyre customers no longer have to purchase a new rim when the damaged one can be repaired at a fraction of the full price. The company also offers annual Wheel Collision™ Memberships for purchase online. The Express and Express Plus memberships both offer unlimited rim straightening for a year, along with valuable Tiger Wheel & Tyre discounts, and other benefits that vary by membership. Full details of the memberships, their benefits as well as terms and conditions can be viewed online at www.twt.to

"Wheel Collision™ is a proven provider in the wheel repair space, and Tiger Wheel & Tyre is proud to partner with an organisation that shares our commitment to quality and service," said Group Marketing Executive, Joe du Plooy. "Wheels are our passion, but we prefer to sell them in a set, when customers have chosen to replace their rims, and not individually because they were on the losing end of a pothole. For the latter, we'd rather help them save money with a well-priced repair, whose quality they can trust."

For more information on Tiger Wheel & Tyre's wheel repair services and memberships, as well as its complete range of

service offerings and products, and to shop online visit the website www.twt.to. Online shoppers also have the exclusive option to “Book A Bay” online, to have their newly purchased products fitted and services performed at the time and store of their choosing.

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