

# Hyundai introduces the all new Santa Fe to 'every kind of family'

Issued by [DNA Brand Architects](#)

11 Dec 2018

The evolution of Hyundai SUV's is fast gaining momentum, with the new Hyundai Santa Fe entering the market in full force. This past Sunday, Hyundai Santa Fe hosted a VIP experience family day event in Muldersdrift, where families came out to experience the vehicle through a quest challenge and were also treated to the exclusive outdoor screening of the Disney movie, Ralph breaks the internet.

With food stalls, garden games and being able to test drive the new Hyundai Santa Fe, the event allowed consumers the opportunity to discover, connect and interact with the vehicle. Packed with amazing prizes for younger family members, the family day event created a fun and engaging experience for the whole family.

Big on safety features, the Hyundai Santa Fe is equipped with an ultrasonic sensor placed on the headliner. This means you can't leave a child without being instantly alerted.

"We are very thrilled to be introducing to the South African market a unique offering that is about to change how people look at SUV's. The Hyundai Santa Fe offers an opportunity for the whole family with it's amazing safety features and through this event, consumers got to experience that," says Oscar Makola, Hyundai South Africa's Marketing Director.

The Hyundai Santa Fe is the perfect car for bringing families together, creating memories that are filled with adventure.

The Santa Fe Family event saw names such as Thapelo Mokoena, Tumi Morake, DJ Zinhle and Vuyo Ngcukana in attendance to experience the vehicle with their families.

The seven-seater Hyundai Santa Fe is for families on the go, big on style and is built with the utmost safety and reliability in mind.



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