

Vicinity Media nominated at the UK Drum Mobile Awards 2019

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Vicinity Media is honoured to be one of three finalists - with our amazing client KFC - in the Location Based Services category of the UK's most prestigious digital advertising awards!

The DrumTM **Mobile Awards** Finalist 2019

View our entry here: <https://www.thedrummobileawards.com/the-drum-mobile-awards-2019/most-effective-use-of-location-based-services/different-location-same-store>

" Meet the contenders: Introducing the official teams for the Vicinity Media Padel League! 18 Mar 2024

" Vicinity: The Year in Data 2023 20 Feb 2024

" Is your targeting as accurate as ours? Smash the competition in the Vicinity Media Padel League! 19 Feb 2024

▪ **The power of 1st party data in omnichannel strategy and measurement** 28 Sep 2023

▪ **The biggest opportunities that mobile data and location technology offer the OOH and digital OOH industry** 30 Jun 2023



Vicinity Media

Vicinity Media is Africa's first true Premium location based ad network.

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