

# Share the warmth, this winter, with Smile 90.4FM and MTN

Issued by [Smile 90.4FM](#)

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As winter continues to impact the lives of those without adequate shelter or heating, Smile 90.4FM, in partnership with MTN, are working together to bring comfort and warmth to Capetonians who need it most by providing them with blankets.



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Smile 90.4FM and MTN are on a mission to collect 10,000 blankets to distribute to the underprivileged, retirement homes, orphanages and homeless persons.

"We are very pleased to have MTN as partners which allows for our listeners to drop off blankets at any MTN store near them and truly Share the Warmth. A value we at Smile 90.4 FM cherish is to put a smile on everyone's face and with your help, we can!" said Smile 90.4FM Programme Manager, Naveen Singh.

Smile 90.4FM and MTN are collectively urging all Capetonians to open their hearts and Share the Warmth. Collection points have been set up at Smile 90.4FM Studios and 38 MTN Stores across Cape Town Metropolis, and surrounding areas, making it easy for the public to drop off blankets.

People wanting to purchase a blanket can visit [www.smile90.4fm](http://www.smile90.4fm). All they need to do is click on the Share the Warmth banner and purchase a blanket.

The Share the Warmth campaign will run from 27 May to 21 June 2019. Why not Share the Warmth this winter and make a tangible difference by changing someone's life.

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- " Smile FM celebrates 10 years with big changes 4 Apr 2023



Smile 90.4FM

Smile 90.4FM is a bilingual radio station that offers entertainment, information and inspiration to the upper LSM Metropolitan audience of Cape Town.

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