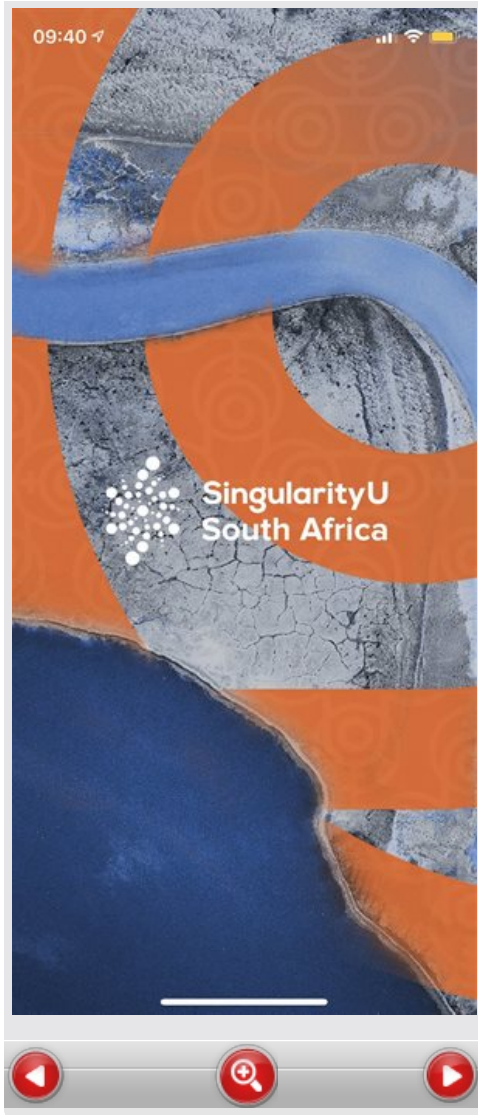


SingularityU South Africa launches a media app

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SingularityU South Africa pioneers media relations through a user friendly mobile app, making its editorial content more easily accessible



SingularityU South Africa is proud to announce another innovation in its field, this time with a view to making its content and materials more convenient to access by journalists and media content producers. With increased attention being placed on Singularity's various corporate education initiatives and faculty members by media, the intention is to ensure that journalists always have the latest content available at their fingertips, without the delays of manual requests.

Housed conveniently within the SingularityU South Africa mobile app, media have access to both the same content that programme delegates have, as well as their own tailored media stream. Within the media stream, journalists can obtain speaker announcement videos, event photographs, PR photographs, articles, press releases, speaker biographies and more, with real time updates. The *Exponential Africa* show, which focusses on thought leaders in the field of exponential innovation can be viewed in the app, as each episode goes live. Media are also able to live chat with the SingularityU publicist for immediate support as well as each other, giving them a collaborative communication platform for very first time ever.

The SingularityU South Africa Summit 2019 will take place at the Kyalami Grand Prix and Conference Centre, in Johannesburg on 16 and 17 October 2019. Now in its third year, and promising to be exponentially bigger than previous years, this future-focussed event will take Singularity's mission to use new technologies to help solve the global challenges further, by placing a specific focus on future proofing Africa. Speakers that have already been announced include **Sivan Ya'ari, Ramez Naam, Andres De Leon, Kim Hullet, Suzanne Gildert** (pHD), and **Kris Øostergaard**. More speakers will be announced shortly.

"While we focus on future proofing Africa, and providing a platform to share how technologies can solve the various global challenges, it only felt fitting that we innovate in the way that the media access our materials, by making it as easy and convenient as possible" said Mic Mann, co-CEO of SingularityU South Africa.

"We value our relationships with media tremendously and are thankful for their support in helping us take SingularityU further in South Africa," said Shayne Mann, co-CEO of SingularityU South Africa.

The third annual SingularityU South Africa Summit will focus on creating a collaborative and more economically-inclusive future, whereby partnerships and deals can be conceptualised and developed across the continent. Networking opportunities will allow attendees to connect with SingularityU faculty members and alumni. Exhibitors will present breakthrough ideas and investment opportunities that will run alongside the summit.

Save the Date for the third annual SingularityU South Africa Summit

When: 16 and 17 October 2019

Where: Kyalami Theatre on the Track, Johannesburg

Cost: Early adopter tickets: R16,650 (sold out), Standard tickets: R18,500, Late mover tickets: R20,350. Tickets limited to 1,800 attendees.

What to bring: An exponential mindset and your networking skills

REGISTER [here](#)

About SingularityU South Africa

SingularityU South Africa is the seventh country partner of Singularity University and the first in Africa. It is hosted in collaboration with our country partner The Development Bank of Southern Africa, global partner Deloitte, and strategic partner MTN and ABSA. Our massive transformative purpose is to build an empowered network of globally connected change-makers across Africa who are able to innovate and implement solutions that will solve some of the continent's greatest challenges. We want to leapfrog Africa into the Fourth Industrial Revolution. We can do so by empowering its people to create abundant, sustainable, and holistic ways of living and working. In this way, we can #futureproofAfrica. We apply SU's approach of applying exponential technology and thinking to solve South Africa's and the continent's greatest challenges around unemployment, education, infrastructure, energy, and medicine, among others. As a catalyst for change, SingularityU South Africa runs custom education, innovation, and impact programmes that help others leverage rapidly accelerating technologies - including artificial intelligence, nanotechnology, blockchain, and digital biology - in innovative ways to unlock solutions that can positively impact millions of lives.

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