

Smashing broadcasting barriers - In an African first: Refilwe Moloto to host breakfast show on CapeTalk

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Cape Town's longest running talk radio station, CapeTalk, has unveiled a major change to its daytime line-up. The station is appointing business analyst and media maven Refilwe Moloto as its new breakfast show host.

The move is significant as Moloto becomes the continent's first black woman to anchor and host a commercial talk radio breakfast programme solo. Moloto takes over from Kieno Kammies who moves to a new daytime slot while he pursues his studies and other business interests.

The change forms part of larger brand refresh for CapeTalk, which went to air in October 1997. The changes will be driven by brand-new imaging as well as an integrated marketing campaign. CapeTalk will reaffirm its position as the Mother City broadcaster which never shies away from tough and transformative conversations.

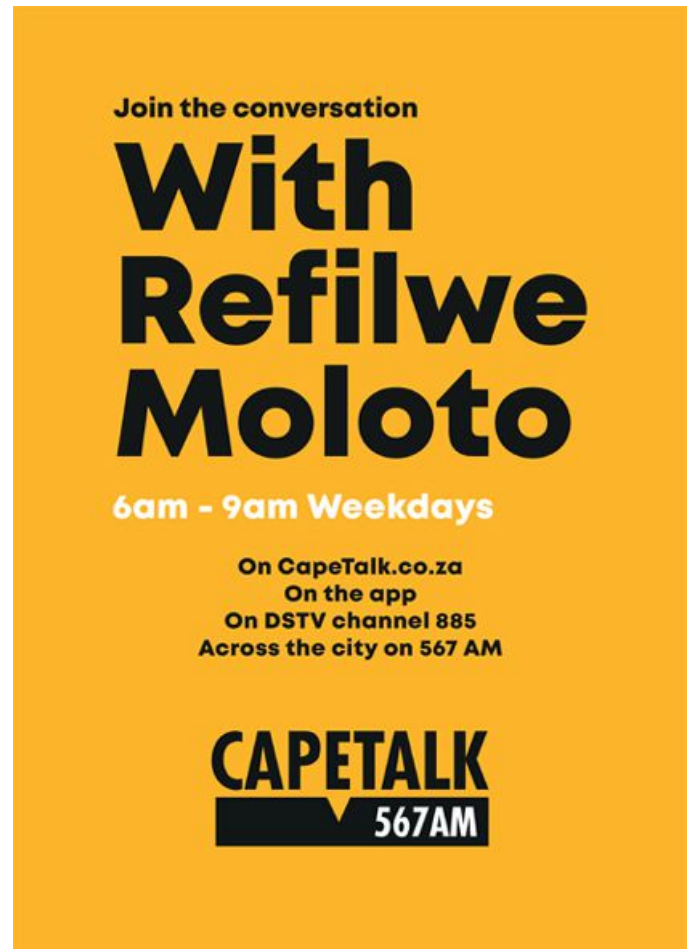
"Refilwe is known to the CapeTalk audience. She has been hosting *Upfront with Refilwe Moloto* and prior to moving in behind the mic she was a weekly business contributor on *Afternoon Drive*. Refilwe has proven to be very popular with our listeners who value her wit, her expertise when it comes finance and her unique take on the news of the day. Refilwe is warm, charismatic and versatile," said Tessa van Staden, CapeTalk Station Manager.

Van Staden added: "We are incredibly proud to be making talk radio waves by providing a platform for a talented, highly accomplished and intelligent woman to set the agenda. In fact, Refilwe joins a small club globally in this regard. I would like to thank Kieno Kammies for driving breakfast on CapeTalk over the last eight years. We're looking forward to *Today with Kieno Kammies* which will start daily at 9am. Kieno will continue using his contacts for good by assisting listeners when they battle bureaucracy or when they are stalled by red tape."

"It's a thrill to be taking on the morning drive, and the momentousness of this African milestone is not lost on me. It was an honour to build a truly special show from scratch, along with our *Upfront with Refilwe Moloto* listeners, and I'm excited to continue those informative, challenging and insightful discussions, with all the news and views you need to kickstart your day. We leave no question unanswered on *Breakfast with Refilwe Moloto* - we're looking forward to delivering a show where curiosity is rewarded," said Refilwe Moloto.

In addition to analysing and reflecting current affairs, *Breakfast with Refilwe Moloto* will feature *Refilwe's Top 3*. This daily feature at 7:27am will see Moloto share the three business stories listeners need to know as they start their day. Listeners can look forward to Moloto's considered opinions peppered with the audience's perspectives on local news and a range of international updates.

Join the conversation – for the latest news and information from CapeTalk visit: www.capetalk.co.za.



Join the conversation

With Refilwe Moloto

6am - 9am Weekdays

On CapeTalk.co.za
On the app
On DSTV channel 885
Across the city on 567 AM

CAPETALK
567AM

CapeTalk new daytime line-up to take effect from 2nd September 2019:

Monday – Friday line-up:

Early Breakfast with Abongile Nzelenzele

04h00 — 06h00

Breakfast with Refilwe Moloto

06h00 — 09h00

Today with Kieno Kammies

09h00 — 12h00

The Xolani Gwala Show

12h00 — 13h00

Lunch with Pippa Hudson

13h00 — 15h00

Afternoon Drive with John Maytham Show

15h00 — 18h00

The Money Show with Bruce Whitfield

18h00 — 20h00

Tonight with Lester Kiewit (Mon–Thurs)

20h00 — 22h00

Late Nights with Aubrey Masango (simulcast) (Mon–Thurs)

22h00 — 01h00

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