

DStv Compact and Somizi set to officially 'Bula Festive' and make homes across the country the place to be this season!

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[DStv Compact](#) and entertainment powerhouse **Somizi Mhlongo** have partnered to make homes across the country the place to be this festive season with the launch of the exciting new '**Bula Festive**' campaign which launched this week.



DStv and '**Somgaga**' have had a long-standing relationship over the years and they will be going all out this festive season. **DStv** understands this and wants to keep viewers at the heart of everything they do. This is why they have partnered with the newlywed **Somizi** on a festive campaign that seeks to make homes across the country the place to be with [DStv Compact](#) this festive season.

"As Africa's most loved storyteller and leaders in entertainment, there's no better way to demonstrate that leadership than to officially 'bula' this festive season officially with Somizi whom we believe speaks to our DStv Compact mission of making homes the place to be," says Thabisa Mkhwanazi, Executive Head of Marketing at DStv. "Our Compact customers are in for a real treat this festive season – look out for all the exciting 'Bula Festive' prizes and exciting content to delight new and existing customers this season."

"I am excited to be working with **DStv** once again on the all new **Bula Festive** campaign. Coming on board was a no brainer because the festive season is my favourite part of the year and now, I have an opportunity to make it special for everyone," said **Somizi**.

In the TV commercial for the campaign, which officially launched on Monday, 14 October 2019, **Somgaga** can be seen approaching people in the comfort of their homes and announcing that it is time to 'Bula' all things festive, all to the sounds of **Thebe's** iconic party anthem, '**Bulaboot**'. The nationwide campaign will also see Somizi visit all corners of the country where he will interact with new [DStv Compact](#) subscribers at Bula Festive mall experiences throughout the festive season while new DStv Compact customers also stand a chance to win their share of **R100,000**!

Shows coming to [DStv Compact](#) this festive season include brand new series **Ifalakh**, the jaw dropping, never seen before story of raging kingdoms and Comedian Tol A\$\$ Mo and his designer wife Mome on the new reality show **Mo and Mome**.

Sports fans are also covered with a variety of sports available on the package including the PSL, with the much-anticipated Soweto Derby coming to screens live and HD on SS4 on 11 November 2019. With shows like these, you know that your home will be the place to be this festive.

Get [DStv Compact](#) and bula festive with over 100 channels of the best local and international entertainment alongside 95+ audio channels for only R399!

Visit DStv's social media pages to join the #BulaFestive movement and share how you plan to kick-off your festive season in style!

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