

Here's where shoppers go to find the best Black Friday deals in South Africa

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MyBroadband is the destination of choice for shoppers who want the best Black Friday deals.



MyBroadband is the biggest technology news website in South Africa, and the number one destination for Black Friday shoppers looking for excellent deals.

During November 2018, MyBroadband saw close to 3 million readers, with a big spike in traffic from 14-26 November as shoppers looked for great Black Friday deals. November also saw record page views, with over 10 million pages served to MyBroadband readers.

In fact, during the week of Black Friday (19-23 November), MyBroadband saw its single-day reader numbers climb by 44% compared to early November figures.

This spike in traffic follows years of sustained readership growth, which has cemented MyBroadband's status as the place to go for the best deals over Black Friday.

Black Friday 2019

Black Friday 2019 is set to deliver even more readers to MyBroadband, and it will once again be the destination of choice for the best Black Friday deals.

[MyBroadband's Black Friday portal](#) will feature excellent deals from the biggest brands and retailers in South Africa: with deals articles, Black Friday catalogues, and display advertising giving readers instant access to what is on offer.

Whether shoppers are looking for a new smartphone, laptop, or TV at a great price; a PlayStation 4 for holiday gaming; a bag full of Christmas gifts; or general merchandise and lifestyle products – MyBroadband will have the Black Friday 2019 scene covered.

To take a look at MyBroadband's Black Friday portal, [click here](#).

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