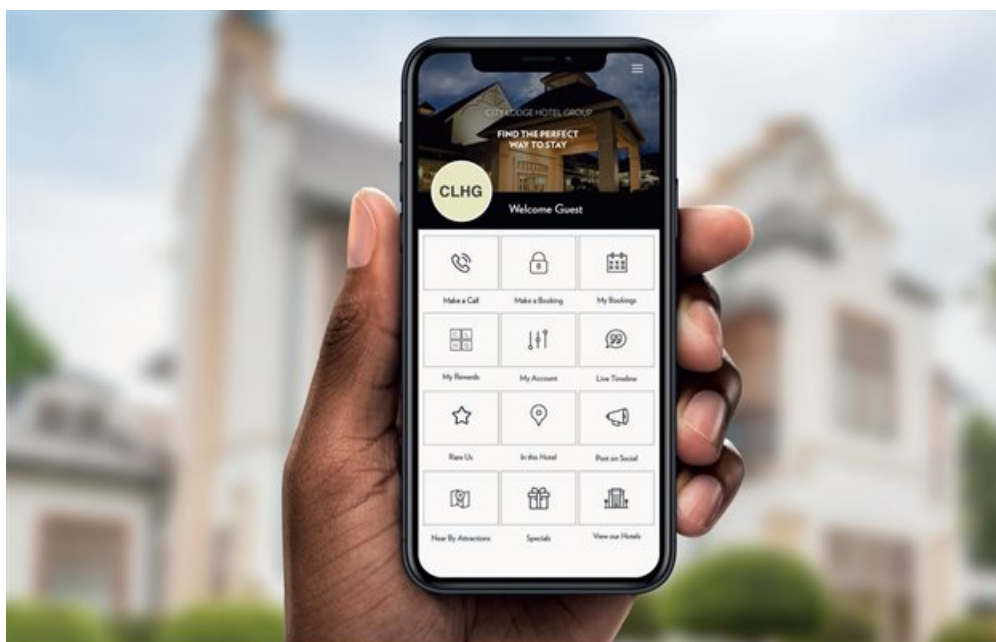


New CLHG app makes stays a snap

Issued by [City Lodge Hotel](#)

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The City Lodge Hotel Group (CLHG) has launched a direct booking application or app for mobile phones, available to download for free from iOS for Apple and Google Play for Android.



HOTEL BOOKINGS? THERE'S AN APP FOR THAT.

In fact, it's ours.

The City Lodge Hotel Group app. It'll let you do awesome stuff like make your bookings, keep up to date with your rewards, view attractions in the area you are staying in or give us feedback on your stay.

CITY LODGE HOTEL GROUP



[click to enlarge](#)

Guests are now able to make and manage their online bookings easily and conveniently, on the go, and in the palm of their hands. It's all part of CLHG's aim to bring guests the best, most efficient service from browsing to booking and everything in between. All five of the group's brands are available on the app:

- 1 Fairview Hotel (Kenya)
- 5 Courtyard Hotels (South Africa)
- 19 City Lodge Hotels (South Africa, Kenya and Tanzania, with Mozambique opening soon)
- 14 Town Lodges (South Africa, Kenya, Namibia and Botswana)
- 22 Road Lodges (South Africa)

The new app allows guests to:

- Make and manage their bookings within a matter of minutes
- Keep up-to-date with their CLHG rewards
- View amenities within each hotel
- View attractions in the area they are travelling to
- Manage their account
- Take advantage of specials
- Provide feedback on their stay

Divisional director of sales and marketing, Zuki Jantjies, explains, “Not sure which hotel to stay at? With this app you can view all of the hotels within our group, making booking your stay with us even easier. Not sure what to do while on your trip? We are all about variety – you can view all amenities of the hotel that you are staying at via the app so you know exactly what you can do within the hotel. This may mean hitting the gym at 5am before the day gets too busy. The app also provides an attraction section within the area of the hotel that you are looking at so that you can get the most out of your stay.”

She adds, “And if you want to show off your stay with us with a selfie or two, we’ve got you covered – you can post on your social media profiles via the app. Our social timelines are live and you can access our blog from the app as well. And let’s not forget about our monthly specials – when ‘notifications’ are on you’ll always be kept up to date with our specials, making sure you never miss out on other deals. With all this at your fingertips, making and managing your bookings will be a breeze from arrival to departure.”

A pilot study of the group’s CLHG Rewards members provided important feedback on its ease of use prior to public launch:

- “User-friendly”
- “It simplifies my booking experience”
- “Uncluttered and easy to navigate”
- “Love the design of it”

In future, the booking function will be expanded to include Corporate Club members, as well as the ability to request room specifications, order from the #Café restaurant and ask for a wake-up call. Watch this space!

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City Lodge Hotel Group has a variety of hotels dedicated to providing you with comfort at a level that suits you. With 5 Courtyard Hotels (480 rooms), 19 City Lodge Hotels (3281 rooms), 12 Town Lodges (1507 rooms) and 23 Road Lodges (2 272 rooms), the Group has a total of 7540 rooms and ranks among the 250 largest hotel chains in the world. We are dedicated to providing quality accommodation for business, leisure and 'bleisure' travellers in South Africa, Namibia, Botswana and Mozambique. From basic, functional rooms to magnificent luxury studios, we have the range and experience to give you unbelievable service and exceptional accommodation at a price you can afford and in a location near to where you want to be. Go to www.clhg.com for more information.

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