

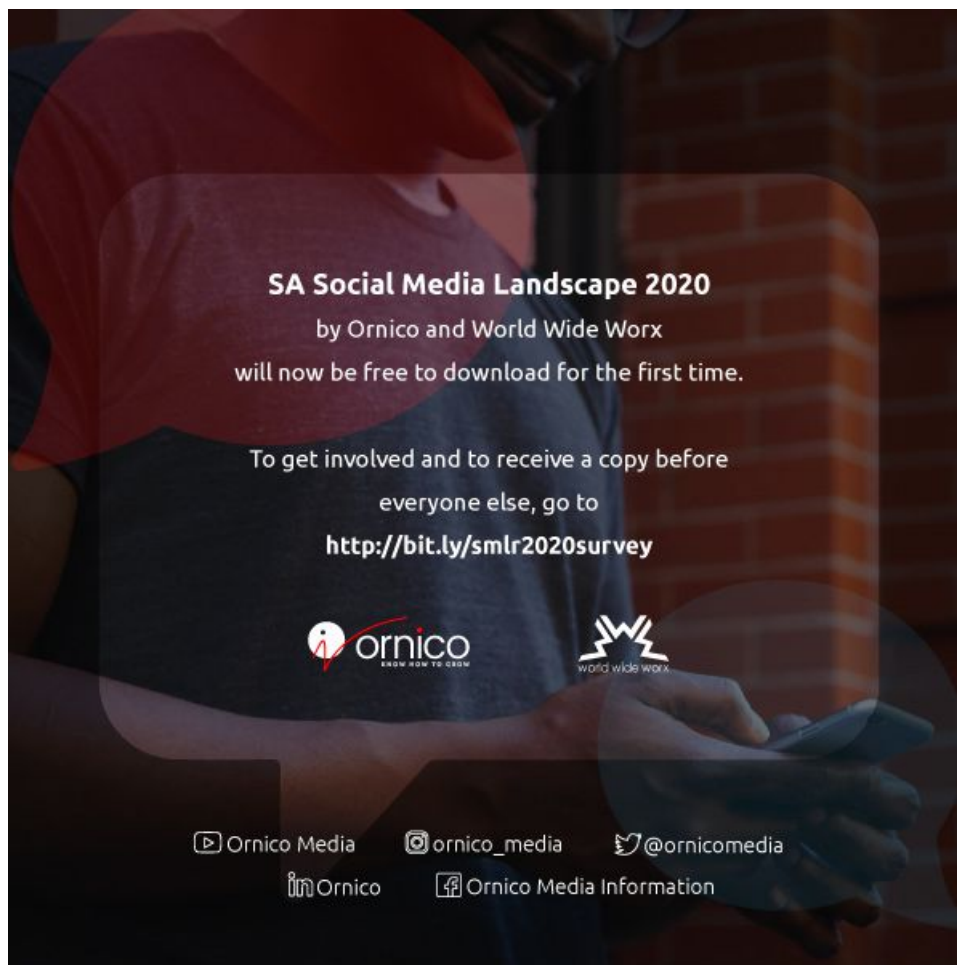
Participate in South Africa's Social Media Landscape Survey and be the first to get the full report in 2020

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The SA Social Media Landscape Survey is an integral part of the influential SA Social Media Landscape 2020 by Ornico and World Wide Worx, which will now be free to download for the first time. This report will help brands to invest effectively on social media channels in 2020, which will be informed by industry input.

It serves to deepen the understanding of social media use in the country. Every year, the report is used by agencies, brands, marketers and the media as the top reference for the country's digital landscape.



With social media changing so rapidly year-on-year, the SA Social Media Landscape provides agencies, brands, freelancers and training institutions with the most in-depth insights into spend and usage. Unlike most research across the web, the SA Social Media Landscape provides a focused view of the South African market for brands, communicators and digital media buyers.

As a respondent in the Social Media Landscape Survey you will be among the first to receive the executive summary and get early access to download full report for free. This will be the first time that the report will be freely downloadable.

To get involved, please [find the survey here: http://bit.ly/smlr2020survey](http://bit.ly/smlr2020survey).

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- **Ornico celebrates win at the Global AMEC Awards 2023** 29 Nov 2023
- **Ornico launches the 2nd annual edition of the SA PR Measurement Landscape Report** 28 Nov 2023
- **Ornico launch webinar: 2nd annual edition of the SA PR Landscape Report** 16 Nov 2023
- **Calling all communicators: Participate in the 2nd Annual SA PR Measurement Landscape Report Survey** 12 Oct 2023

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