

# Logistic growth in the Western Cape is key to rebuilding a platform for a depressed economy

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South Africa needs to start regaining and rebuilding its identity and economy. The Western and Eastern Cape offer a good starting platform providing a solid foundation with good municipality management in their various micro-managed zones. The Western Cape, in particular, has been efficient and forward-thinking in its approach to developing and growing specific industries that are relevant in energy, IT, filming and other industry areas that are show promise for the necessary job creation we need.



'The Cape', as it is affectionately known, has marketed itself really well on the world stage and reaped the benefits in its growing tourism industry and attracted widespread interests in other prominent industries. The Western Cape has put its money where its mouth is and has backed up its mandate to the people with efficient service delivery and an astute understanding of what needs to be done to stimulate a very depressed mindset that has engulfed South Africa over the last 10 years. It has become a business powerhouse, not only in South Africa but also the rest of the African continent.

## Western Cape's industries of focus

Cape Town is a hub of the business processes outsourcing sector and has played a critical role in the burgeoning African industry. It has one of the fastest-growing BPO sectors offering services to a wide range of industries which include:

- Banking, financial services and insurance
- Legal process services
- Healthcare

IT infrastructure and app development

## Renewable energy

Africa's renewable energy potential is beginning to be explored and the Western Cape is the hub of the industry. Home to some of the industry's earliest renewable energy manufacturing and financing initiatives, the province offers huge potential in this area.

The Western Cape has a strong presence of renewable energy companies and is well-positioned as an active renewable energy region within Africa. Foreign investment in the region's Greentech industry has so far amounted to more than R7bn.

According to [Relocation Africa](#), there are 64 IPP projects contributing almost 4,000MW of electricity capacity with wind farms contributing 52% of that renewable energy into the grid.

This is insignificant in comparison to the 46,000 capacity that Eskom has at its disposal but the government has after all stalled all initiatives and efforts by the City of Cape Town and the private consumer over the last 10 years. If current and new initiatives are encouraged with the many self-sufficient consumers willing to feed their excesses into the grid then the Western Cape (followed the Eastern Cape) can be at least ***self-sustaining as provinces***.

### **Film and media**

A popular African destination for local and overseas producers, Cape Town's film industry continues to grow, with an increasing number of big-budget films being shot in the Cape region. The best natural light in the world, a diverse talent pool and a world of locations in one city through its divergent cultures and architecture, Cape Town is a popular location for film and television production.

### **Diversity of industry**

The Western and Southern Cape offers abundant opportunity in a range of industries which include:

- Digitech
- Food and beverage
- Clothing and textile
- Electronics
  - Boat building
- Tourism
- Agriculture

### **The Eastern Cape**

The Eastern Cape remains a manufacturing hub of South Africa. The motor manufacturing industry is a long-established one with top brands such as Mercedes Benz, Volkswagen and Isuzu all having plants in the region.

Other industries enjoying growth or in the process of establishment include:

- Maritime
- Pharmaceutical
- Green/renewables
- Agro-processing
- Materials
- Light manufacturing
- Automotive
- Petro-chemicals
- Capital goods

### **South Africa, Western Cape and the Eastern Cape**

South Africa offers a balance in lifestyle not easily matched. Its natural beauty, friendly people and sunny weather make the country a popular destination for casual tourists as well as temporary and permanent residents who fall in love with South Africa's natural beauty.

The Western and Eastern Cape property relocations are specifically more active as a result of stable and well-managed municipalities and their outlook to creating an environment for their people to thrive. These basic but important influences are very important when families consider their home choices that in effect their own career opportunities but also their

wellbeing of their kids and their environment in the more distant future.

[Cape Removals](#) is a local moving company that has refined its moving services to include [mini removals](#), full [household relocations](#), [office moving](#), short- and long-term [storage solutions](#), packing and protective wrapping, [share load moving](#) to all South African cities.

Our national [moving company](#) service is part of [SA Furniture Removals](#) – which has a national infrastructure to accommodate dedicated and focused regional furniture removal services. How may be of assistance to you? SA Furniture Removals has representation in Western Cape, Gauteng ([Johannesburg](#) and [Pretoria](#)), [KwaZulu-Natal](#), [\[\[https://www.jhbremovals.co.za/national-removal-company-from-jhb-to-plettenberg-bay.html](https://www.jhbremovals.co.za/national-removal-company-from-jhb-to-plettenberg-bay.html) Eastern Cape and [the Garden Route](#).

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Our [moving service](#) is developed to relieve you of not only the mundane aspects but also to assist in areas that you may not be aware of, especially in terms of operations in South Africa.

Our friendly consultants are highly trained, courteous and adept at taking you through the process of quotes and other administrative requirements.

Our fleet of quality vehicles is manned by experienced and knowledgeable movers who receive ongoing training and sharing of situational experiences to benefit the broader base of clients. Your possessions are handled with the utmost care, all vehicles are equipped with blankets to protect your furniture.

Insurance of goods in transit is inclusive of the quote.

Our service is adapted to your needs. We offer a unique shared-load service, where you pay for the space used and not the entire load available on the vehicle. This may be of benefit where bringing an excessive amount of furniture may not be wise in terms of shipment costs.

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With the existence of our sister companies, SAFR and [Biggles Removals](#), [Storage Chief](#) has been able to enter the market in early 2022, offering our clients easier and more affordable removal and storage options. Whether you require home or office content moved and stored in a secure facility, we do it all for you. From collection to packing, wrapping, storage and more, we make taking care of your goods a breeze with our trained professionals and top notch service.

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