

Kia Soul EV and Telluride win 2020 World Car Awards

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- **Kia Telluride SUV crowned World Car of the Year**
- **Kia Soul EV electric crossover named World Urban Car**

Kia Motors Corporation has won big at the 2020 World Car Awards with the Telluride named 'World Car of the Year' and the Soul EV 'World Urban Car'.

The Kia Telluride was rewarded by the judging panel for its distinctive design and impressive practicality. The World Car of the Year title represents another accolade for a vehicle that has garnered more than 70 awards since its introduction in 2019. The SUV has already been crowned North American Utility Vehicle of the Year and *MotorTrend* SUV of the Year, among others.

The fully-electric Soul EV was named the ideal car for the city by the jury, combining zero-emission performance and impressive electric range with a compact body, bold design and high levels of practicality.

"Everyone at Kia is truly honoured to receive not just one, but two awards from the World Car of the Year judging panel," said Thomas Schemera, executive vice president and head of product division at Kia Motors Corporation. "This is one of the hardest-fought competitions in the global automotive industry, proving that the Telluride and Soul EV are both truly outstanding vehicles. These accolades are a testament to the talents and efforts of a worldwide team, who all strive to create desirable, high-quality and practical cars that drivers love."

The winners of the World Car Awards are decided by an independent international jury comprising 86 highly-experienced, well-respected automotive journalists from 24 countries around the world.



Kia Telluride

Available across North America and in many of Kia's global markets, the Kia Telluride merges a strong exterior design

presence with a spacious, practical and high-quality cabin – which can seat up to eight passengers. Equipped with an array of advanced technologies, all-wheel drive, and driver-assistance systems, the Telluride is ideal for family adventures on and off the beaten track.



Kia Soul

The compact Kia Soul EV features a powerful battery-electric powertrain with a choice of 64 or 39.2 kWh battery packs. Able to travel up to 452 kilometres on a single charge (64 kWh models; WLTP 'combined' cycle), the Soul EV offers drivers greater all-electric range than many more expensive electric vehicles, making it the ideal companion, both in the urban environment and beyond city limits. A series of advanced range-increasing technologies, including regenerative braking, ensure drivers can maximise the distance on a single charge.

About Kia Motors South Africa (www.kia.co.za)

Kia Motors South Africa was founded in April 1998 and is incorporated under Motus Corporation as the official importer and distributor of Kia Motors in southern Africa. Surprising South Africa for the past 20 years, Kia Motors South Africa has a dealership footprint spanning 65 dealerships throughout southern Africa and offers a full range of passenger vehicles and light commercial vehicles. Kia is the official sponsor of Beach Tennis in South Africa, and a proud partner to Tennis South Africa.

About Kia Motors Corporation (www.kia.com)

Kia Motors Corporation was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. About three million Kia vehicles a year are produced at 14 manufacturing and assembly operations in five countries – which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has around 51,000 employees worldwide and annual revenues of over \$47bn. It is the major sponsor of the Australian Open, official automotive partner of Fifa – the governing body of the Fifa World Cup™ – and official partner of the Uefa Europa League – the world's largest professional club football competition. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.

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▪ **Double win for Kia at the inaugural  TopGear South Africa Awards** 18 Dec 2023

▪ **Kia South Africa launches 'Test Drive for Good' campaign over Heritage Day weekend in KwaZulu-Natal** 19 Sep 2023

▪ **Kia The Glen takes top honours in the 2023 Kia Dealer of the Year Awards** 5 Sep 2023

▪ **Kia EV9 wins Luxury category in German Car of the Year 2024 Awards** 1 Sep 2023

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