

Hot 91.9FM launches 'Hot In The City'

Issued by [HOT 102.7FM](#)

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Once again Hot 91.9FM, Joburg's best old skool and R&B radio station, is keeping listeners inspired and entertained! This week, the crazy bunch launched 'Hot In The City' - which gives our listeners the licence to 'lockdown their groove' every weekday with the *Mansfield in the Morning* team and the Big Joburg Drive with Simon Parkinson.

Every day, the *Mansfield in the Morning* team will announce the 'Hot In The City' Song of the Day – which will be played out at 8.20am. Listeners will be given creative licence to be a star in their kitchen, their bathroom, their living room and be their own popstar!

Hot 91.9FM will do what they do best, play the best songs, and give you the platform to sing-a-long and be a star! You can do it straight or be as silly as you like – the idea is to participate in having fun!

Listeners can then send the voice note or video clip to Hot 91.9FM on the WhatsApp line @ 084 2212 919

Hot 91.9FM is all about total entertainment, packaging the power of contemporary radio with an uplifting community spirit and a powerful messaging platform. Faced with one of the biggest challenges that mankind has ever experienced we join our listeners and the global community at large, via our digital footprint, in celebrating life, maintaining a positive spirit and having fun!

WhatsApp your video or voice note to @ 084 2212 919 and let us make you famous.

Watch the first Hot 91.9FM 'Hot In The City' video of the week:

" Hot 102.7FM rings in the festive season with Christmas Party for Good 23 Nov 2023

" Start spreading the news: Hot 102.7FM is sending lucky listeners to New York! 1 Aug 2023

" Hot 102.7FM and ACDC Dynamics put the power back in the hands of small business 25 Jul 2023

" Hot Cares steps in to ease pressure on young woman dealt a rough hand 17 Jul 2023

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HOT 102.7FM is Joburg's newest commercial radio station, broadcasting to the greater Johannesburg area and beyond on a powerful 10-kilowatt transmitter. The station's music format of "Old Skool and R&B" is complemented by a line-up of the best presenters, entertaining, amusing and compelling content, including pertinent, relevant news and traffic information.

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