

Making a difference differently, this Mandela Month

Issued by <u>Havas Johannesburg</u> 12 Aug 2020

Mandela Month was celebrated differently this year by many South Africans, and globally. The constraints of a Covid-19-reality have meant that people could not go out into vulnerable communities to make a positive difference. For the team at the Development Bank of Southern Africa (DBSA), it has been necessary to find other means to make a difference, in spite of all these challenges, and to preserve the legacy of the late elder and statesman, President Nelson Mandela.

For the last three years, the DBSA team in collaboration with Rise Against Hunger packed meals for distribution to non-grant receiving Early Childhood Development Centres (ECDs) in the community around its Midrand, Johannesburg campus. While this year, the team could not physically do that due to the Covid-19 pandemic, they were not deterred and through its CSI Programme, made a R500,000 donation to Rise Against Hunger to facilitate similar provision. The donation amounts to 150,000 meals, which will feed 578 children, five meals a week for the entire year. In addition to this initiative, the DBSA in partnership with Partners for Possibility, identified 130 vulnerable families in beneficiary schools in Tembisa,

Olievenhoutbosch and Mooiplaas who will receive food assistance.



DBSA's Mandela Month outreach also included health and hygiene support in schools in Gauteng, KwaZulu Natal and North West. The CSI Programme facilitated the sourcing and delivery of hand washing stations for sanitization at Fred Habedi and O. R. Tambo Primary Schools in Gauteng, Madonela Primary School and Mjindi High School in KwaZulu Natal and Lifika-Namo Early Childhood Development Centre in North West. Each school received water stations and soap dispensers which will make a difference in the fight against Covid-19.

Health and hygiene support was extended to Madonela Clinic in uMhlabuyalingana municipality in KwaZulu Natal. Eight water stations and eight soap dispensers with shelter and gutters leading to two big water tanks were made available to help the community in its fight against Covid-19.

About the Development Bank of Southern Africa (DBSA):

The Development Bank of Southern Africa (DBSA) is a leading development finance institution (DFI) in Africa. Established in 1983, the DBSA participates across the entire infrastructure value chain and provides planning, project preparation, financing, and implementation support for economic and social infrastructure in South Africa, SADC and the rest of the African Continent. The institution's mission is to improve people's lives, boost economic growth and promote regional

- " LG's 2024 soundbars deliver complete at-home entertainment with rich audio 15 Jan 2024
- "Havas Red expands to South Africa adding PR, social and content capability to the region 11 Sep 2023
- " Havas Media ranks 5th as media agency in South Africa, Recma First Edition 2023 results show 9 May 2023
- "Havas prosumer studies reveal interesting facts on lesser explored topics 12 Jan 2023
- "Pernod Ricard appoints Havas Media SA as its media agency of record 22 Dec 2022

Havas Johannesburg



HAVAS To be the world's best company at creating meaningful connections between people and brands using creativity, media and innovation.

Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com