

Media24 appoints Thulani Gqirana editor of *Drum*

Issued by [Media24 Lifestyle](#)

25 Aug 2020

Media24 Lifestyle is delighted to announce the appointment of Thulani Gqirana as editor of *Drum* as the iconic brand moves forward into a digital future after the recent closure of its weekly printed edition.

Gqirana takes over *Drum* on the eve of its 70th birthday and a turning point in its evolution. With experience in newspapers, magazines and digital, she's the ideal editor to take *Drum* to new heights in the digital sphere.

The 35-year-old from New Brighton in the Eastern Cape, holds a BA Hons in Journalism as well as a National Diploma in Journalism, both from Nelson Mandela Metropolitan University (NMMU). She has worked at various newspapers, including *The Herald* and *Mail & Guardian*, as parliamentary correspondent at *News24* and more recently in magazines as assistant editor of *Drum* and *Move!*.

"We are so pleased to appoint an editor of Thulani's calibre," says Charlene Rolls, editorial director of *Drum*. "She is attuned to the target market, has a wealth of experience and has an excellent track record of producing great journalism."

Gqirana takes the reins from 1 September.

"When I first joined *Drum*, I felt like I had just come home from a long trip and I could finally put my bags down," Gqirana says. "I'm looking forward to being part of the team that will take this iconic brand into the future. The team that will make sure we still produce the same amount of quality work, in our digital home with many exciting projects in the pipeline."

- *Drum* is part of *News24*'s subscription service. Visit www.drum.co.za to subscribe.

Contact: editor@drum.co.za for further information.



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