

# ESG: The Future of Sustainability digimag, out now!

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Disruption and sustainability are two terms, which, at first, seem contradictory but which we need to embrace in order to thrive abundantly. Disruption is being driven by technology and sustainability by an understanding that long-term solutions and practices require immediate application.

This publication – *ESG: The Future of Sustainability* takes a deep dive into its three interdependent pillars:

## Environment

- Carbon emissions
- Energy efficiency
- Climate change
- Water scarcity

## Social

- CSI
- Diversity
- Green jobs in the green economy

## Governance

- Business ethics
- Sustainable asset management
- How to embed ESG practices

ESG criteria are an increasingly popular way for investors to evaluate companies in which they might want to invest - and avoid companies that may pose a financial risk due to their non-sustainable practices.

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“Environmental, social and governance (ESG) criteria help investors find companies with values that match their own. However, ESG criteria have a practical purpose beyond ethical concerns. As ESG minded business practices gain more traction, investment firms are increasingly tracking their performance. Financial services companies such as JPMorgan Chase, Wells Fargo and Goldman Sachs have published annual reports that extensively review their ESG approaches and the bottom line results.” - Investopedia

According to Bloomberg, investor interest in ESG funds, alongside market appreciation, drove a 37% annual increase in assets in 2017, outpacing the 23% return for the MSCI World Index.

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