🗱 BIZCOMMUNITY

Savanna celebrates its South African Comedy Awards

Issued by Grey Africa

17 Dec 2020

The 2020 South African Comedy Awards celebrated the best in the comedy industry at the Soweto Theatre on 12 December. On the night, comedians and industry stakeholders who have helped grow the industry within SA were acknowledge and awarded for their contribution to the upliftment of comedy in South Africa.

The South African Comedy Awards consists of 17 different categories and the 'Savanna Virtual Comedy Bar" walked away with two top awards: the **Top Comedy Sponsor** and the **Top Sponsored Online Show**.

The Savanna Virtual Comedy Bar, developed by Distell and their advertising agency, WPP Team Liquid, supports comedians and gives South Africans much-needed comedic relief in a time of Corona.

"These comedy sessions provided the medicine of laughter to the people of South Africa when they need it the most, while also giving paid comedians a virtual stage to showcase their talent." said Steph van Niekerk, creative director at Grey Advertising Africa.

The judges were made up of comedy fans and followers from all over the country who have been watching live and online comedy religiously for at least 10 years and also international comedians from Africa, USA and the UK.

Savanna also took first prize in the Funniest TV Advert category with the commercial titled "Pool" featuring Lazola Gola.

For a full list of the winners: https://www.bizcommunity.com/Article/196/477/211506.html

To view the Savanna Comedy Bar Case Film:

WINNER!!! TOP SPONSORED ONLINE SHOW

Savanna Virtual Comedy Bar

SACOMEDYAWARDS.COM

WINNER! TOP COMEDY SPONSOR AS PER #SACOMEDYAWARDS JUDGES & PUBLIC'S DECISION

Savanna for Virtual Comedy Bar.

SACOMEDYAWARDS.COM

WINNER! FUNNIEST TV/ OLNIE ADVERT AS PER THE PUBLIC'S DECISION #SACOMEDYAWARDS

Savanna Cider-Pool featuring Lazola Gola.

SACOMEDYAWARDS.COM



FINALISTS TOP SPONSORED ONLINE SHOW AS PER #SACOMEDY AWARDS JUDGES' DECISION

 MTN Shortz (Comedy Mpolaye).
The Lite Show with Donovan Goliath.

- 3) Savanna Virtual Comedy Bar.
- Vodacom Lockdown Lowdown.



FINALISTS TOP COMEDY SPONSOR AS PER SACOMEDY AWARDS JUDGES' DECISION

 MTN for Comedy Mpolaye/MTN Shortz.

2) Castle Lite for The Lite Show with Donovan Goliath.

- 3) Savanna for Virtual Comedy Bar.
- 4) Vodacom for Lockdown Lowdown.
- 5) Klipdrift for Unklipped.

TO VOTE FOR YOUR FAVOURITE GO TO SACOMEDYAWARDS.COM NOW!

FINALISTS FUNNIEST TV/ OLNINE ADVERT AS PER #SACOMEDYAWARDS JUDGES' DECISION

 Savanna - Pool feat Lazola Gola.
Chicken Licken - Soul Food feat Tyson Ngubeni.
Gumtree - Declutterthon feat Tyson Ngubeni and Schalk Bezuidenhout.
Street Gear - Shoes with strecthmarks feat Carvin Golstone.
Comedy Central - Novemballs feat Ebenhaezer Dibakwane.
Nandos - Idlanathi feat Ntosh Madlingozi

TO VOTE FOR YOUR FAVOURITE GO TO SACOMEDYAWARDS.COM NOW!



" New creative chapter: Metropolitan teams up with Grey South Africa 20 Feb 2024

- " Krispy Kreme MENA chooses Grey Dubai as their strategy and creative agency 31 Jan 2024
- " Grey appoints Tlali Taoana as president of Grey South Africa 4 Dec 2023
- "Burger King South Africa spreads smiles with 'The Small Pleasures' campaign 14 Nov 2023
- "Burger King unveils exciting "Full-on SA Flavour" campaign for Peri-Peri Chicken range 31 Oct 2023

Grey Africa

GREY Grey is the advertising network of Grey Group. The Grey Group ranks among the largest global communications companies and its parent company is WPP (NASDAQ: WPPGY). Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com