

Ogilvy names James Kinney as global chief diversity, equity and inclusion officer

Issued by [Ogilvy South Africa](#)

15 Jan 2021

Ogilvy has announced that James Nicholas Kinney has been appointed global chief diversity, equity and inclusion officer and chief people officer for North America.



In North America, Kinney will oversee all aspects of talent management, recruitment, learning and development, and wellbeing working with Jag Dhanji, who was recently appointed global chief people officer, and Devika Bulchandani, who is joining the company as CEO of Ogilvy North America.

As global chief diversity, equity and inclusion officer, he will partner with leaders across the company's global network to develop and evolve practices, policies and programmes to ensure Ogilvy has a strong culture of belonging — one that fosters an open environment for everyone to thrive and be their authentic selves. Kinney succeeds Donna Pedro who joined Ogilvy in 2007 as one of the advertising industry's first chief diversity officers; Pedro recently moved into a role with WPP.

Commenting on the appointment, Andy Main, global CEO of Ogilvy, said: "James brings with him a passion for people that is contagious and a unique approach to diversity, equity, inclusion and culture. Our success and sustainability as a business will be the direct result of our people as well as our ability to build a culture where the many dimensions of difference are represented and valued at all levels of the company. I'm thrilled to have James bringing his rich expertise to our leadership team."

Kinney added: "My life's work is centred around propelling people towards their purpose and unlocking doors so they can achieve their full potential. It's an honour to have a global platform to do just that at Ogilvy. I'm looking forward to partnering with Andy, Devika, Jag and our people to further ignite allyship at Ogilvy and to inject more creativity into the way people work."

James Nicholas Kinney is a global diversity and people executive, author, and speaker with over 18 years of experience, including executive roles at Giant Spoon and most recently as the chief talent officer at Mother. Kinney's transformational HR style is rooted in his own personal story from learning how to walk again at the age of 16 after a near-fatal car accident. He uses neuroscience, emotional intelligence, performance psychology and innovative behaviour-based practices to help organisations build authentic cultures. A diversity innovator and creator, Kinney has launched [Six Figure Jobs](#), an audio education company dedicated to bringing fresh ideas around work, jobs and diversity, as well as [Equify](#), an online diversity certification widely used across marketing and entertainment organisations. He is also a board member of [AIR Allies in Recruiting](#) and the former co-founder of [DisruptHR](#), an information exchange designed to energise, inform and empower people in the HR field. Kinney has been featured on CNN, NBC Smart Money and Nasdaq Disruptors. He is also a certified yoga and meditation teacher.

- **Ogilvy strengthens its digital services offering and rebrands as Ogilvy One** 24 Apr 2024
- **Ogilvy leads creative rankings at International Clio Awards 2024** 16 Apr 2024
- **Ogilvy South Africa invests in further growth of its digital creative hub, C2 Studio** 26 Mar 2024
- **Ogilvy's new AI-driven campaign for Audi, makes the impossible possible** 25 Mar 2024
- **Ogilvy launches a Creative Technology Academy for emerging South African Talent** 18 Mar 2024

[Ogilvy South Africa](#)



Ogilvy South Africa offers integrated creative advertising agency and marketing services from offices in Johannesburg, Cape Town and Durban.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>