

# NWU student through to FameLab regional competition

Issued by [North-West University \(NWU\)](#)

17 Feb 2021

North-West University (NWU) MSc student Letago Kgomoewana will represent the university in the regional FameLab® competition.



*Letago Kgomoewana will represent the NWU in the regional FameLab® competition*

FameLab® is an international science communication and public speaking competition, and gives young scientists a platform to share their science concepts with a public audience in under three minutes. The idea is to make the talk fun, engaging, and relevant to everyone, without using jargon or formal presentations. Talks are judged on content, clarity, and charisma.

Letago, who was announced as the winner of the NWU's FameLab® heat competition on 11 February, says she is humbled and honoured to move on to the regionals.

“I was not aware of the competition until my supervisor, Dr Sheldon Strydom, suggested I take part,” says Letago. “Realising that it is a [MS1] chance to increase awareness about my research, I decided to participate.” She says she is excited to reach the national finals as this will allow her to share her work with a larger audience.

“Win or lose, someone will surely benefit from me communicating my science,” she adds.

“As an MSc student in the School of Geo and Spatial Sciences, I am fortunate to conduct research that is both scientific and human-based. By looking at public perception and people’s understanding of climate change, we can devise better strategies to adapt to it.

“With that said, my research also focuses on the use of indigenous or traditional knowledge to adapt to the harsh impact climate change has on agriculture,” says Letago.

## More about FameLab®

FameLab® is one of the biggest international science communication competitions and promotes science and technology by creating a platform for young scientists to find their voices and reach public audiences.

The FameLab® competition has been taking place in South Africa since 2013, and is aimed at young scientists and researchers aged from 21 to 35 in the fields of science, technology, engineering, and mathematics.

The competition provides participants the opportunity to nurture their public speaking skills, to network with other scientists from diverse disciplines in South Africa and internationally; and to be part of the growing community of passionate scientists on an international scale.

FameLab® is an initiative of the Cheltenham Science Festival in the United Kingdom. The competition is coordinated in South Africa by the British Council, in collaboration with the South African Agency for Science and Technology Advancement, and the science communication agency, Jive Media Africa.

- **Former world and national Morganti Ju-Jitsu champion bags a PhD** 23 May 2024
- **GoAllOut student chapter breaks Guinness World Record** 17 May 2024
- **Seven Eagles to soar at the 2024 Olympic Games in France** 15 May 2024
- **Child speech database research project attracts international attention** 7 May 2024
- **Siya celebrates Rassie** 7 May 2024

#### [North-West University \(NWU\)](#)



The North-West University (NWU) is one of South Africa's top five universities; that offers superior academic excellence, cutting-edge research and innovation and teaching and learning. It all starts here.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>