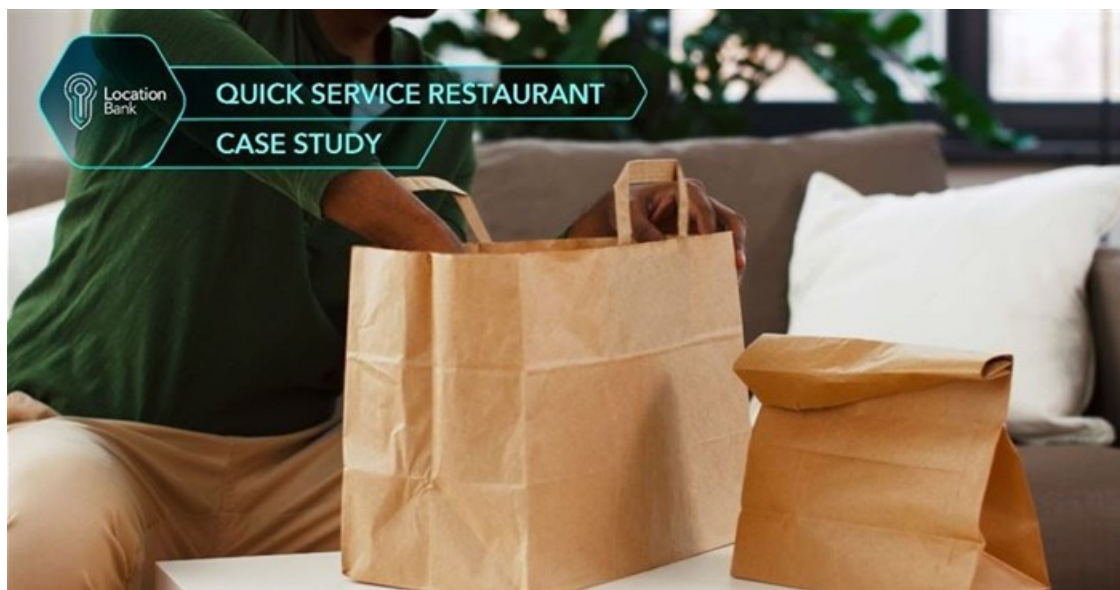


This quick service restaurant's secret sauce? Location Bank!

Issued by [Location Bank](#)

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On the menu for this quick service restaurant? More clicks. More customers. Better profits.



A national chain of **quick service restaurants** (QSR) with **over 400 physical branches** took full advantage of Location Bank's tailored tech-based service suite to improve their digital footprint exponentially for real-world returns.

Having users click on directions to navigate to a branch is a fantastic indicator of intent for real-world branch visits, making it an important online action. For this QSR chain, user **clicks on navigation increased by 1,140%!**

This incredible boost is just one of many successes we secured for this client, and for hundreds more in every sector over the past decade. **Click below for the full case study.**

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