

Drum celebrates its 70th birthday with a must-have anniversary edition

Issued by [Media24 Lifestyle](#)

22 Apr 2021

To celebrate its milestone 70th birthday, *Drum* published a special print edition that captures the spirit and soul of one of South Africa's most iconic magazine brands.

The 116-page magazine takes us back in time to the heyday of Sophiatown and the greats of Black culture in our country. It looks at key moments in our history, speaking to people who were at the forefront of historical shifts and explores how our worlds have changed in the past seven decades.

Ntate Caiphus Semenya and Mama Letta Mbulu take us into the townships of their youth. Internationally acclaimed actor John Kani tells us how he felt the first time he saw his name and face in *Drum* and Ma Lillian Diedericks – one of the women who led the iconic Women's March on 9 August 1956 – tells us about that tumultuous time.

There are also breathtaking images of powerful protests, a celebration of love with weddings over the years, fashions through the ages and so much more.

This magazine is a must for anyone who wants to share South Africa's history with their children or just remember and reflect on how far we've come. "The *Drum* 70th birthday magazine isn't just a trip down memory lane – it's a celebration of seven decades of telling people's stories, the right way," says Thulani Gqirana, editor of *Drum*.



"*Drum* is part of South Africa's rich history and with this book, we take you back but also show you what the future holds for this amazing brand. I hope you enjoy reading it as much as we enjoyed putting it together."



MARKETING & MEDIA

Media24 appoints Thulani Gqirana editor of *Drum*

Media24 Lifestyle 25 Aug 2020



The publication also showcases *Drum*'s evolution from print to digital and how it's thriving online, still much-loved by audiences at home and abroad.

Drum 70th anniversary edition is available in major retailers for R49,90. You can also order a copy by emailing shop@drum.co.za or buy a digital version at magzter.com

Connect with us on social media: www.facebook.com/drummagazine on Facebook; [@DrumMagazine](https://twitter.com/DrumMagazine) on Twitter and [@drum_magazine](https://www.instagram.com/drum_magazine) on Instagram

- ***Santam Women of the Future Awards celebrate a decade of inspiration, innovation and empowerment*** 4 Apr 2024
- ***Saturday Night Fitness returns to Cape Town for one epic workout party*** 16 Jan 2024
- ***Meet the 2023 Santam Women of the Future*** 24 Oct 2023
- ***Calling all women entrepreneurs*** 11 Apr 2023
- ***Look who's come to Kuier!*** 13 Mar 2023

Media24 Lifestyle



Media24 Lifestyle, publishers of South Africa's top lifestyle and magazine brands has aligned its sales and marketing activities with a solution-orientated, go-to-market approach that places client's branded content within a trusted environment.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>