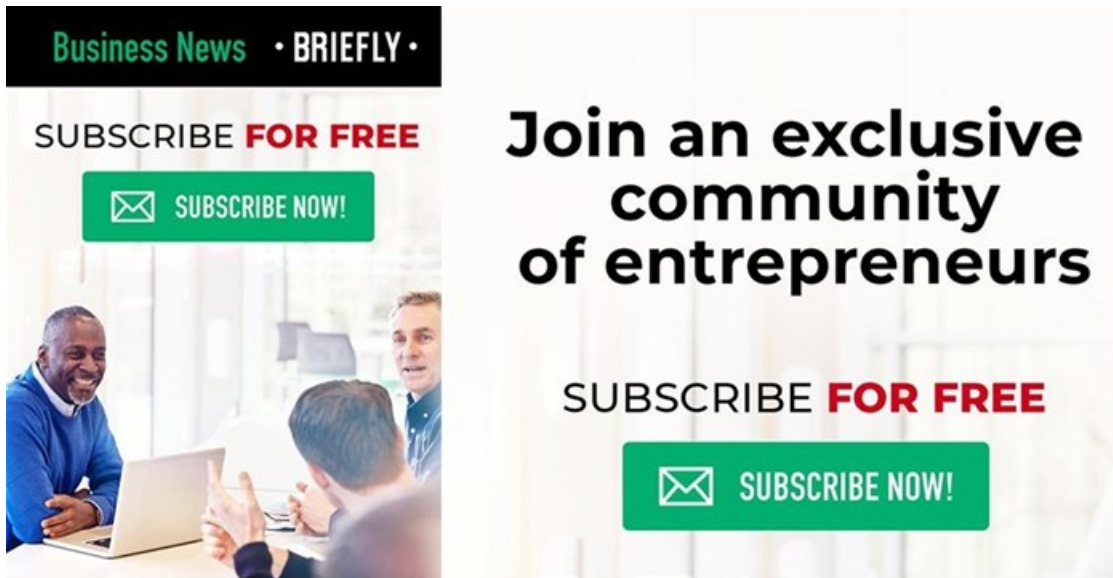


Briefly News launches startup newsletter, promises tips from top entrepreneurs

Issued by [Briefly News](#)

4 May 2021

Briefly News, South Africa's leading news and entertainment website, launched a new project, *Business News Briefly*. This is a monthly newsletter that gathers the most important information about the tech and startup industry in South Africa.



The advertisement is a promotional graphic for the 'Business News Briefly' newsletter. It features a black header with the text 'Business News • BRIEFLY •' in green and white. Below the header, on the left, is a photo of three people in a meeting, with a green button that says 'SUBSCRIBE FOR FREE' and 'SUBSCRIBE NOW!' with an envelope icon. On the right, the text 'Join an exclusive community of entrepreneurs' is displayed in large, bold, black font. Below this, it says 'SUBSCRIBE FOR FREE' and another green button with 'SUBSCRIBE NOW!' and an envelope icon.

You can subscribe to **Business News Briefly** on [the official website](#) for free.

Business News Briefly aims to inform and keep a community of entrepreneurs, professionals, executives and prospective startups up to date with the latest business news in and around South Africa.

The project is on a mission to inspire a new generation of entrepreneurs, so South Africa can become the global capital of tech and startups.

The newsletter, which is trusted by over 1,500 readers, has monthly updates on:

- Startups and investments
- Successful cases
- Tips from industry leaders
- Market trends and insights for investors, entrepreneurs, marketers and decision-makers
- Digital innovations and solutions

Business News Briefly also builds a community of entrepreneurs to share experiences. You can join the Telegram chat via [the link](#).

Rianette Cluley, managing director of **Briefly News**, while recently announcing the debut of the newsletter, said:

“The SA tech ecosystem is growing rapidly. New businesses shape the future and create a different entrepreneurial culture that is changing the traditional landscape. At Briefly News, we can not sit on the sideline and watch this process unfold without taking action.

"With our unique ability to sift through news and spot opportunities, we want to give our readers information on all the best practices."

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▪ **Briefly News editor receives INMA Elevate Scholarship, 2 more SA journalists on the list** 14 Dec 2022

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