

Social media platforms with the most content violations

Donald Trump, Azealia Banks, and Wiley are all celebrities who have been permanently banned from social media platforms, for reasons spanning from harassment, copyright violations, to the spreading of fake news. They join thousands of other social media users who are banned, or have their content removed, each year.

Some social media platforms release transparency reports, enabling a greater level of trust between the platforms and their users. These reports detail user bans, content deletions, and more.

The current conversation about online harassment, championed by footballer Thierry Henry, led online experts at Reboot SEO Agency to analyse these reports and reveal which social media platforms have had the biggest increase in content violations!

For the full results, including a regional breakdown of YouTube content removal, has been published on their [blog](#).

The Results

Instagram is the social media platform with the biggest year-on-year increase of content removal. Instagram has only increased in popularity over the years, and the rise of influencers means it shows no sign of slowing its growth. Instagram has shown an increase in the number of posts removed by 427% (106,405,100).



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In second place is YouTube, with an increase of 135% for removed content in 2020. YouTube further broke down their removed content by country, and it can be revealed that the UK has seen the eighth-largest increase in YouTube content removal at 135%, whilst the USA ranks 28th.

One of the biggest contributors to content demonetisation and removal from social media platforms, especially in the case of influencers, is copyright violations.

Following in third place is TikTok, with nearly 50 million pieces of unique content being removed in 2019, compared to almost 105 million in 2020 - this is an increase of 112%.

Twitter has shown the smallest increase in removed content, at only 0.65%. As well as this, over 20 blue-ticked accounts have already been permanently banned since the start of 2021.

Unlike Instagram, Facebook has shown a decrease in the volume of removed content – the largest of all social media platforms analysed, at 21%. Approximately 3 billion fewer pieces of content were removed in 2020 (12,433,370,000) compared to 15,675,330,000 in 2019.

Regional Breakdown of YouTube's Content Removal

YouTube's transparency report provides a further regional breakdown, allowing Reboot SEO Company which countries have had the biggest percentage increase in removed content. The full results can be found on the Reboot blog post.

Top 5 Countries

Country	Removed content in the period Oct-Dec 2020	Removed content in the period Oct-Dec 2019	Percentage increase of removed content
Saudi Arabia	136,707	42,026	225.29%
Turkey	272,124	93,575	190.81%
Iraq	247,472	88,377	180.02%
Brazil	865,420	331,406	161.14%
Bangladesh	172,835	68,445	152.52%

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