

Celebrating Africa Month with Triller Africa

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Join the #LoveAfricaBecause challenge on Triller and share your unique African story



Do you love Africa? Do you love everything that's wonderful, unique and dazzling about this magnificent continent? [Triller](#) wants you to tell the world why.

To celebrate **Africa Month**, everyone's fave AI-powered music video app and talent discovery platform, [Triller](#), has been calling on users to create and upload videos tagged **#LoveAfricaBecause** to showcase everything they love about their beautiful home.

This is your chance to shout out about the continent's awesome cultures, delicious cuisines, distinctive style, amazing people, and unique music. Show us what's close to your heart about the vibrant street and dance scenes in your part of the world, about the art that catches your eye, about your home city, about your best getaway spot, or about some of the natural beauty in your country.

Triller content creators who've already joined the campaign hail from both Anglophone and Francophone countries, including French-speaking contributors such as [@FrenchBaloo](#) (France/Cameroon), [@kenzazgb](#) (Senegal/ Congo), [Misterarnaud](#) (France/ Gabon), [@finaly_sweet](#) (Cameroon), and [@officialnad_](#) (Ivory Coast).

English-speaking contributors on the campaign include [@Aneekasulaiman](#) (South Africa), [@Dancegeneral](#) (Kenya), [@olisaadibua2021](#) (Nigeria), [@mrsmatovu](#) (Uganda), [@isaacpris](#) (Nigeria), [@the.pretty.oreo](#) (Nigeria), [@lisaquama](#) (Ghana), [@aphayyyy](#) (Nigeria), [@mynameiscomfortt](#) (Nigeria), [@r_chempim](#) (Ghana) and [@poco_lee](#) (Nigeria).

Participating Triller artists and influencers include singers [@hiroooficiel](#) (Congo), [@innamodja](#) (Mali), [@kidimusic](#) (Ghana), [@faveszn](#) (Nigeria), and [@superboycheque](#) (Nigeria).

Triller has also released an **Africa Day music playlist**, which celebrates all the delights of African music, from **Afrobeat** to **Drill** and **Coupé Decalé**. The playlist features songs with heartfelt messages about Africa, including both Anglophone and Francophone classics. Featured artists include stars like Youssou N'Dour, Fela Kuti, Yemi Alade, Angélique Kidjo, Wizkid, Fally Ipupa, Tiwa Savage, Diamond Platnumz, Davido, Gyakie, Serge Beynaud, Blanche Bailly, Sauti Sol, Hiro, Inna Modja, Booba, Burna Boy, Dadju, Sarkodie, Stanley Enow, Bebi Philip, 2Baba and Adiouza.



As part of its activities to mark Africa Month, **TrillerTV** recently welcomed homegrown talent to the channel's rapidly expanding line-up. Fans can catch **Khaligraph Jones**, Kenya's multi-award-winning hip-hop talent, who's headlining Africa's first **TrillerTV** series. His show '**Omollo Customs**' airs every Friday at 8pm East Africa time. **TrillerTV** also is also proud to feature South African Amapiano star, **Focalistic**. '**Running in the streets with Foca**' promises to take viewers behind the velvet rope to explore the Amapiano music scene both inside the studio and on the road. His show airs every Tuesday at 8.30pm Central Africa Time.

"Triller revels and celebrates diversity and creativity," says **Joel Houenou**, **Triller's Africa Strategic Partnership Director**. "There's so much talent in Africa and it's really a privilege to be able to provide a platform for our homegrown talent to be seen by a global audience."

So show the world who you are and what you love about Africa in Triller's latest challenge, **#ILoveAfricaBecause**. Say it loud and say it proud!

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