

The Innovator Trust launches FIN1k programme, tackling financial literacy in Youth Month

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In accordance with Youth Month, the Innovator Trust has announced the launch of an exciting initiative aimed at upskilling 1,000 young people across South Africa, with the financial literacy knowledge they need to thrive in the modern-day economy.



Starting from 1 June, the #FIN1k programme is calling all young South African's between the ages of 18 to 35, to register to be a part of a series of *free* financial training sessions that will be hosted throughout the month of June. The programme will provide an opportunity for youth to empower themselves with the financial education needed to make sound financial decisions, build confidence as consumers in the economy and allow them the agency to take control of their financial future.

The first of six sessions in the #FIN1k programme, is set to take place on 10 June at 6pm, and will be hosted as an Instagram Live, making it accessible to interested youth from far and wide to engage on the platforms they are comfortable with. Additional sessions will be hosted as Zoom webinars with the Innovator Trust making provision for data to be covered for 1,000 registered attendees throughout the duration of the programme.





Mindful of the intimidating nature of financial concepts, the training seeks to demystify financial jargon by speaking to youth

about these terms in language that is relatable, making the subject of personal finance management, real and approachable for the individual. The training will cover topics such as saving, access to credit, good and bad debt and how to manage debt as well as how to create wealth and protect wealth.

"In the current economic climate we find ourselves in, supporting youth however we can, is crucial. For the Innovator Trust, launching the #FIN1k programme is our way of doing just that. The goal is 1,000 youth, but through providing these training sessions, it is our hope that we reach and empower as many young people as possible with the financial literacy knowledge and tools necessary to actively engage in our economy."

For more information and to book your seat to be a part of the Innovator Trust's #FIN1k training sessions in June, register at the following link: https://docs.google.com/forms/d/e/1FAIpQLScBgAyDArxzgvKOBG8pzEJRlxBX5oz-4sAfz9TEjzwhf0lQSQ/viewform

Head over to @InnovatorTrust on Instagram, to keep up to date with the latest on the #FIN1k programme.

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The Innovator Trust



The Innovator Trust was created to support the growth of small black-owned Information and Communications Technology (ICT) businesses in South Africa. Our programmes facilitate training that develops their skills as business owners.

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