

# Optimi College expands offering by acquiring IT Academy

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Leading South African education solutions provider, Optimi College, has acquired Cape Town based e-learning provider IT Academy, allowing it to significantly expand on the IT courseware it offers its learners.



Eloise Nolte

Optimi College — which forms part of the Optimi Group — provides accredited qualifications and short courses for adult learners via its brand College SA.

Through its acquisition of IT Academy, Optimi College will now be able to offer an additional 1000+ IT and business courses, covering basic office skills attainment through to full IT career development and certification programmes, many of which are locally and internationally accredited.

“IT skills are increasingly in demand, and we’re excited to add this wide range of IT courses to the Optimi College offering. IT Academy comes with a strong reputation of quality courses and is known for their excellent pass rates,” says Eloise Nolte, MD of Optimi College.

IT Academy is a leading South African IT training institution offering e-learning, distance learning and full-time, in-person courses. It is accredited with several key partners, including the Computing Technology Industry

Association (CompTIA), Microsoft and the Media, Information and Communication Technology Seta (MICT SETA). Over the course of the past 13 years, over 13 000 learners have graduated through IT Academy.

Outgoing MD of IT Academy, Cindy McKenzie, commented that with a solid history of performance and industry integrity, IT Academy has always prided itself on offering award-winning, best-in market learning material at competitive prices backed up by a reputation for excellent customer service. McKenzie further said that the acquisition by Optimi was an exciting opportunity for the future development and growth of the company.

College SA provides over 200 distance learning courses, focused on a wide range of topics such as bookkeeping and accounting, tourism, engineering studies, marketing and beauty therapy.

College SA offers courses accredited or endorsed by bodies such as Umalusi, CIMA, Microsoft, QCTO and ICB, CompTIA and SABPP.

Once IT Academy’s courses have been integrated into Optimi College’s broader programme, Optimi College will be in an even better position to cater to the needs of its learners.

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Optimi offers accessible learning solutions across four divisions: Home, Classroom, College, and Workplace. These divisions collectively serve over 200,000 learners annually.

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