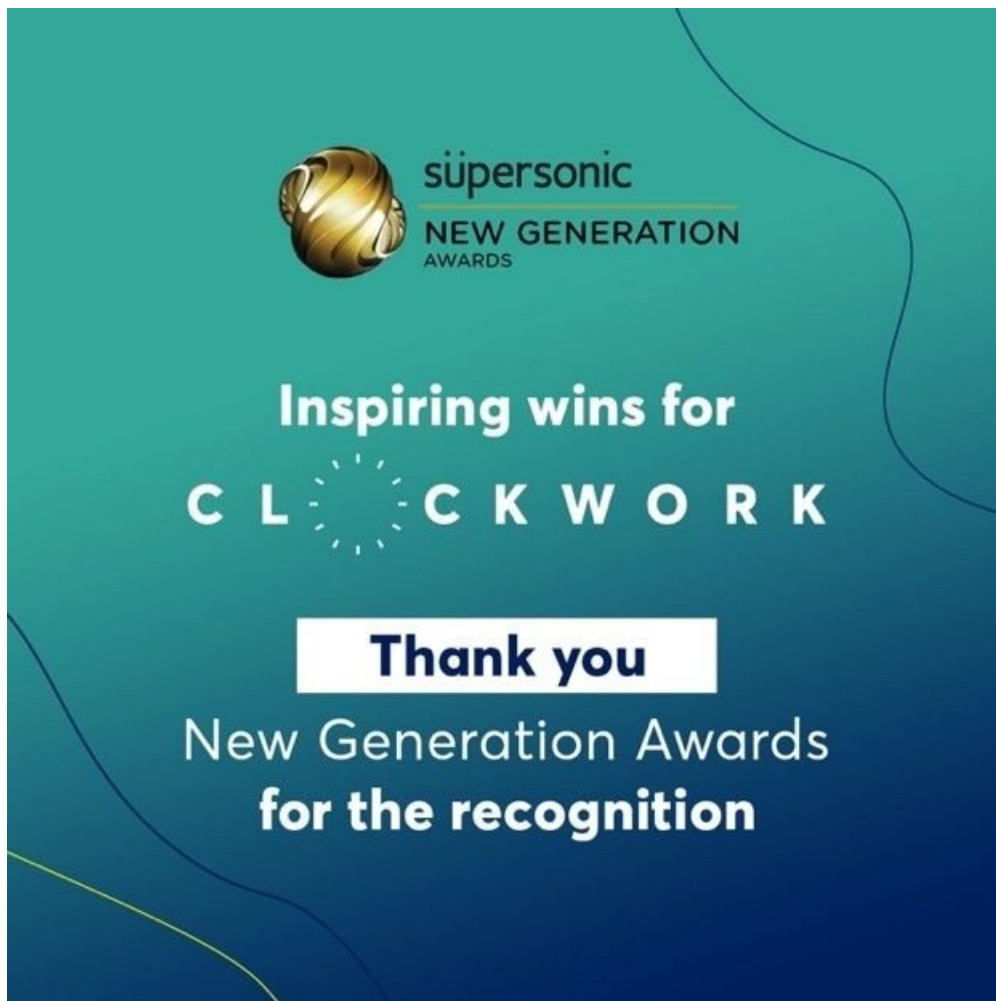


# Clockwork takes home 7 Supersonic New Generation Awards for digital excellence

Issued by [Clockwork](#)

28 Sep 2021

Clockwork celebrates another seven wins after the announcement of the 9th annual Supersonic New Generation Awards 2021, held virtually on 23 September.



The New Gens are known for recognising achievements and winners on the forefront of South Africa's digital communications, media and technologies and Clockwork is a formidable name in the advertising world, with strong digital campaigns having formed the backbone of the company for the past decade.

Clockwork was awarded in the following categories:

Microsoft Xbox – Hall Of Fame:

Gold – Best Online Competition - Corporate

Gold – Most Innovative Gamification Campaign – Corporate

Bronze – Best Use of Technical Innovation - Agency

Acer – #Instaquest:

Bronze – Best Online Competition - Corporate

Bronze – Most Innovative Gamification Campaign – Corporate

Acer - #Instapitch:

Silver – Best Online Competition - Corporate

Silver – Best Community engagement – Corporate

▪ **Clockwork emerges as top finalist in Sabre Awards Africa 2024** 10 Apr 2024

▪ **Clockwork shortlisted as PProvoke Media EMEA 2024 Digital Consultancy of the Year** 26 Mar 2024

▪ **Brands need to be cautious when it comes to tech trends. Look at what's happening with NFTs** 22 Jan 2024

▪ **Clockwork welcomes Sergio Santos-van Vuuren as public relations director** 16 Jan 2024

▪ **Drunk Drivers Stay For Free** 6 Dec 2023

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Clockwork is a Johannesburg, Cape Town and London-based through the line agency focused on building meaningful connections with brands and their audiences. Independent. Integrated. Inspired.

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