

#ECRThrive@25 birthday celebration

Issued by [East Coast Radio](#)

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Over the past 25 years we've made an impact in KZN through tears, laughter and care.

We've shared our hopes, joy and dreams... through it all we've been thriving as the soundtrack to KZN.

So, if we're going to celebrate our 25th birthday with anyone... it's going to be with *you*.

Are you ready? Because just one call can change it all... 300,000 times.

With more cash than ever before and more chances to win because... it's our 25th birthday.



We are turning 25 on Saturday, 9 October 2021.

To celebrate our birthday, we are giving *you* a chance to win a share of R300,000 on **Friday, 8 October**, with our Every Caller Wins competition.

We want you to tune in on Friday, 8 October, from 6am–7pm. If you call in and you get taken to air, whether it's for a content interaction or competition, *you win* a share of R300,000. Yes, that's right, there will be 30 chances on our birthday to win R10,000 - all you have to do is call us on 087 087 9495!

Tune in and check out our social media pages every day to find out what else we have planned for you during our 25th birthday celebration.

° **Vic Naidoo bids farewell to East Coast Radio to embark on a new journey** 29 Apr 2024

° **East Coast Radio welcomes Mzuvele Mthethwa as new managing director** 16 Apr 2024

° **Empowering business minds at the Mancosa East Coast Radio Business Breakfast** 12 Apr 2024

" **Walk Your Way at the Suncoast East Coast Radio Big Walk** 18 Mar 2024

" **Make moves for your future at the Mancosa East Coast Radio Business Breakfast** 4 Mar 2024

[East Coast Radio](#)



East Coast Radio is KwaZulu-Natal's number one; for hit music, for inspiring content, for updated information and for making memories. East Coast Radio is a brand as energetic and vibrant as the people from the East Coast of South Africa.

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