

Hot 102.7FM is the new official radio media partner of Lions Cricket

Issued by [HOT 102.7FM](#)

8 Oct 2021

Joburg's Best Old Skool and R&B station, Hot 102.7FM is the new official radio media partner of Lions Cricket.



We are incredibly excited to have partnered with the Imperial Lions and Imperial Wanderers. We look forward to welcoming cricket fans back to the stadium and bringing in a new revitalised, fun vibe for fans and spectators as well as getting the Hot 102.7FM audience behind the iconic Imperial Lions, who have always been the pride of Joburg,” says Lloyd Madurai, managing director of Hot 102.7FM.

Hot 102.7FM’s reach extends across the greater Johannesburg area and beyond and their audience is directly aligned with our fans and patrons,” says Jono Leaf-Wright, chief executive officer of Lions Cricket. “We’re confident that Hot 102.7FM will be the ideal partner and that they will help us to promote the teams, the wonderful game and to bring Joburgers back to the stadium to support The Pride of Jozi – The Imperial Lions. There is tremendous synergy between the Imperial Lions fan base and the Hot 102.7FM audience, and we look forward to working closely with the station to ensure that we bring the excitement of Cricket to the station’s listeners and give all our fans a great experience at the Imperial Wanderers Stadium, a stadium where not only cricket is played but a multi-purposed venue where Jozi meets”.

We’re cautiously optimistic that with a relaxation in lockdown conditions we will soon be able to welcome fans back to the stadium to watch live matches and to support our wonderful team,” adds Leaf-Wright.

For details of forthcoming fixtures at the Imperial Wanderers Stadium and for team information, stay tuned to Hot 102.7FM, or visit the station’s website www.hot1027.co.za

@HOT102.7FM; @HOT1027FM;

@LionsCricket #ThePrideOfJozi #LionsCricket

- " [Hot 102.7FM rings in the festive season with Christmas Party for Good](#) 23 Nov 2023
- " [Start spreading the news: Hot 102.7FM is sending lucky listeners to New York!](#) 1 Aug 2023
- " [Hot 102.7FM and ACDC Dynamics put the power back in the hands of small business](#) 25 Jul 2023
- " [Hot Cares steps in to ease pressure on young woman dealt a rough hand](#) 17 Jul 2023
- " [Hot 102.7FM responds to audience feedback and launches new sports show](#) 13 Jul 2023

[HOT 102.7FM](#)



HOT 102.7FM is Joburg's newest commercial radio station, broadcasting to the greater Johannesburg area and beyond on a powerful 10-kilowatt transmitter. The station's music format of "Old Skool and R&B" is complemented by a line-up of the best presenters, entertaining, amusing and compelling content, including pertinent, relevant news and traffic information.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>