

# It's your month of millions with LottoStar on Kfm 94.5

Issued by [Primedia Broadcasting](#)

15 Oct 2021

If 2021 has been a little "meh", hold on tight because your year's about to get a shake up! Kfm 94.5 and LottoStar present **Your Month of Millions** - with millions of rands in cash up for grabs every weekday until Friday, 5 November.



All you have to do is enter on [kfm.co.za](http://kfm.co.za) and wait for Kfm 94.5 to call you. It's as easy as that - if Kfm calls and you answer, you win R2 500 in cash - instantly! And if you placed a bet on [lottostar.co.za](http://lottostar.co.za) on, or after, the specified date, you'll get to play a LottoStar game live on-air and stand to win up to R250 000 cash - four times a day, every weekday.

Even more good news - at the end of **Your Month of Millions**, one lucky person's life will change forever when they win an incredible 1 million rand in cash.

"Who doesn't need a bit of a boost around this time of the year? Once again our friends at LottoStar are pulling out all the stops to make our listeners feel great. So get ready for a month of massive wins, life-changing moments and a commitment to make a real difference in the lives of those in need as we partner with Gift of the Givers," said Stephen Werner, Kfm 94.5 Station Manager.

In a radio interview with Tracey Lange on Kfm 94.5 on Thursday, LottoStar announced that they have partnered with Gift of the Givers as the recipient for all proceeds raised.

"At LottoStar, nothing makes us happier than helping others. Partnering with a stellar organisation such as Gift of the Givers ensures that the people in the Western Cape who need it most will get the help they need. All because Kfm's listeners have participated in this promotion," commented LottoStar Director Tasoulla Hadjigeorgiou.

Don't miss Kfm 94.5 and LottoStar's **Your Month of Millions** every weekday until Friday 5 November, and the final giveaway where one listener will win one million rand in cash on Wednesday 10 November.

" 947 refreshes its weekend line-up! 10 May 2024

" Nisa Allie to lead credible journalism as newly appointed editor-in-chief of EWN 18 Apr 2024

" Nothemba Madumo launches 'Jazz & Beyond' 10 Apr 2024

" 947's Anele & The Club Live: A spectacular showcase of music, entertainment, and surprises 9 Apr 2024

" Anele and The Club Live: A radio extravaganza proudly brought to you by Pepsi 28 Mar 2024

#### [Primedia Broadcasting](#)



Primedia Broadcasting is the home to premium radio stations in Gauteng and the Western Cape and specialises in omnichannel converged solutions that deliver results.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>