

4th Street Wines launches Sweet Late Harvest for the ultimate chill

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New 4th Street Sweet Late Harvest bag-in-box is best served chilled and bursts with sweet natural flavours that are versatile enough for fun wine cocktails at any chilled occasion with your closest crew.



4th Street Wines is excited to announce the launch of their new Sweet Late Harvest – an easy-drinking, fresh and naturally sweet wine bursting with fruity flavours. From picnics in the park to Shisa Nyama in style, 4th Street Sweet Late Harvest is best served at a cool 7°C to 13°C and is conveniently packaged in a 3-litre and 5-litre bag-in-box ready for any chilled occasion with your closest crew.

4th Street Sweet Late Harvest is made from quality grapes sourced from selected vineyards throughout the Western Cape. What differentiates the 4th Street Sweet Late Harvest from other 4th Street wines is that the grapes are left longer on the vine and are typically picked 1–2 months after regular harvest time, creating an even sweeter natural flavour. This results in a golden colour and fully rounded, sweet taste with aromas of apricots. 4th Street Sweet Late Harvest is the ultimate cold beverage to add sweetness to your chill-out sessions and pairs perfectly with hot wings and chakalaka and is great with Shisa Nyama platters.



Want to switch it up? The new Sweet Late is the perfect sweet flavour to add to chilled summer cocktails. Some of our favourite 4th Street Sweet Late Harvest cocktails include:

- *Frost ‘n Fire* - containing brandy, honey, apricot juice and cinnamon rooibos tea and 4th Street Sweet Late Harvest.
- *High Rise Chillas* – containing 4th Street Sweet Late Harvest, triple sec, water and naartjie slices.
- *Ice Queen* – containing apple vodka, 4th Street Sweet Late Harvest, coconut milk, cranberry juice and vanilla syrup.

To further celebrate the launch of Sweet Late Harvest, 4th Street has also collaborated with Bangy Rabothata, founder of Jozi-based lifestyle brand DDD, on an exciting consumer giveaway coming out in October - look out for more on the Chillas Capsule Collection competition in November.



De-Mari Shaw, 4th Street Wines marketing manager, says, “4th Street Wines has always been at the forefront of leading the sweet wine trends. We are constantly plugged in to what our consumers want, and always looking for innovative ways to raise the bar and excite our and excite our consumers. Our introduction of the next generation of wine drinkers takes a bold step bold step with the launch of 4th Street Sweet Late Harvest. A sweeter taste profile combined with the convenience of the bag-in-box offering makes this the ultimate beverage for consumers looking for something chilled, sweeter and on-trend

– very much like themselves.”

Keep it sweet, keep it chilled with the new 4th Street Sweet Late Harvest, now available at leading retailers nationwide for only R119.99 for the 3-litre and R159.99 for the 5-litre (ABV 10.5%).

To learn more about 4th Street Wines and their latest news, follow 4th Street Wines on [Twitter](#), [Facebook](#) and [Instagram](#), and look out for the hashtags #Go4th; #StaySafe; #BeResponsible; #SweetLateHarvest; #ForTheChill; #4thStreet; #StayU.

Purchase online: <https://buynow.distell.co.za/product-categories/wines>.

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