

Hot 102.7FM launches Teddython 2021

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Hot 102.7FM has announced the date for the 2021 Teddython *Fundraiser*. "Teddython raises much-needed funds for Hot Cares, enabling them to make a meaningful difference in the lives of those around us," says Lloyd Madurai, Hot 102.7FM managing director.

On 25 November, Hot 1027 will broadcast from Papachinos, Broadacres Shopping Centre, from 06h00 to 18h30. The station will take pledges and donations in a quest to better the 2020 achievement of R 6.2 million. "I know that times are tough, but I believe that we can achieve a target of R7 million in 2021, particularly with our broadcast footprint reaching so many more people," says Madurai.

"Every year Hot Cares touches as many lives as humanly possible," says Carmen Rocha, Hot Cares manager. "We also reach out to numerous organisations who share our vision and passion for making a difference and over the past we have been abundantly blessed by the kindness and generous spirit of individual and corporate donors."

Hot Cares primary focus is on providing aid for:

- Animal welfare
- Humanitarian
- Education
- Healthcare

"A core focus of Hot Cares is sustainability, and we believe strongly in the spirit of Ubuntu – "I am what I am because of who we all are." Together we can reach our goal of making a difference in as many lives as possible," says Rocha.



Hot 1027 invites you to 'Plan your Pledge'. If you, your company, or someone you know of is in a position to help in any way, please get hold of us so that we can open the channels of giving and changing lives for the better, together. Hot Cares NPC is a registered Public Benefit Organisation and a Level 1 BBBEE contributor and can issue a Section 18A certificate for all donations (financial and goods) making these donations tax-deductible.

To make a once-off or recurring donation and for further information please email info@hotcares.co.za.

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