# Assegai Awards season - tickets are selling fast!

Issued by DMASA

4 Nov 2021

Tickets sales for the Assegai Direct and Integrated Marketing Awards' Gala are selling fast, says the Direct Marketing Association of SA (DMASA).



The biggest networking event of the local Direct Marketing industry is back with a vengeance and it's the best opportunity marketers are going to have anytime soon to really connect on a personal level. "The Assegais are unmissable," comments David Dickens, CEO of the DMASA.

He suggests that Assegai Awards finalists should snap up their tickets as soon as possible as they wouldn't want finalists to miss potentially picking up an award.

Tickets are available on Quicket and 10 ticket purchases entitles you to 10% discount. "The Assegais are a wonderful way for colleagues who have been connecting mostly on Zoom to finally be seated around a table together," says Dickens.

There are likely to be many new faces to be seen as the DMASA says one quarter of entries received thus far for the Assegai are from first-time entrants. A sizable number of firms have also re-entered in 2021 after being absent for one to two years.

More information about the awards can be found at www.assegaiawards.co.za.

" **Call for entries: Hitting the mark Assegai Awards 2024**  8 Apr 2024
" **Assegai Awards 2024 season: Get ready to shine**  27 Mar 2024
" **DMASA's position clarified on telemarketing classification and POPIA compliance**  1 Mar 2024

▪ **Dragonfly South Africa announces its sponsorship of the Assegai Awards for the 3rd consecutive year** 29 Feb 2024

▪ **ICONAF elevates creativity as platinum sponsor for Assegai Awards 2024** 16 Feb 2024

## DMASA

The Direct Marketing Association of Southern Africa (DMASA) is a Section 21 company dedicated to the protection and development of the Interactive and Direct Marketing (IDM) industry. It established itself as an independent body in November 2005.

Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com