

Mzansi's favourite radio station wins another three awards

Issued by [Jacaranda FM](#)

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Jacaranda FM and Martin Bester win local accolades in Pretoria and Ekurhuleni.



WINNER
COMMERCIAL
STATION OF
THE YEAR
2021
RADIO AWARDS

**We are weekdays.
And everyone is welcome!**

Tune in and turn it up – on-air, online, in your car, at home, at the office – wherever you are. From the moment you wake up, throughout your day and into the evenings, weekdays on Jacaranda FM are all about welcoming you into more conversations you love and playing **More music you love.**

Mornings
with Mack
Monday to Friday
from 04:00 - 06:00

Breakfast
with Martin Bester
Monday to Friday
from 06:00 - 09:00

the Work Zone
with Elana Afrika-Bredenkamp
Monday to Friday
from 09:00 - 12:00

the Work Zone
with Alex Jay
Monday to Friday
from 12:00 - 16:00

the Scenic Drive
with Rian
Monday to Friday
from 16:00 - 19:00

Love Songs
with Danny Painter
Monday to Thursday
from 19:00 - 22:00

the House Party
with DJ Jazzy D
Friday
from 19:00 - 22:00

 **jacarandafm**
more music you love

- Winner of Best LOCAL RADIO STATION in the Best of Pretoria Reader's Choice Awards 2021

- Winner of Best LOCAL RADIO PERSONALITY – Martin Bester in the Best of Pretoria Reader's Choice Awards 2021
- Joint winner in BEST LOCAL RADIO STATION in the Best of Ekurhuleni Reader's Choice Awards 2021

Jacaranda FM has captured the hearts of communities in Pretoria and Ekurhuleni as the station makes space for more awards in their trophy cabinet.

Winning the Best of Pretoria Reader's Choice Award for Best Local Radio Station, and Best Local Radio Personality every year since its inception in 2013 is the crescendo in a year filled with awards for the station according to managing director of Jacaranda FM, Deirdre King.

"Taking home the Best Commercial Radio Station in South Africa award meant a lot to our team who kept our community informed and entertained despite the most intense challenges this year, but winning these local awards is just as special! Pretoria is Jacaranda city, it's where our station's roots are, and the special residents of Pretoria are the driving force behind our brands' success. Earning their vote of confidence every year remains a priority for us," comments King.

The super-relatable host of Breakfast with Martin Bester walks away with the Best Local Radio Personality award for the third year in row, edging out fellow Jacaranda FM Scenic Drive host Rian Van Heerden who held the title from 2013 to 2017.

Martin Bester has made an indelible mark in broadcasting through his profound dedication to helping the community in his weekly feature Good Morning Angels, and is constantly pushing the boundaries to engage with his loyal fan base. Whether through searching for Mzansi's youngest pop-rock band now named the 942s or hosting the first 'My Heart goes Zoom', Zoom-based dating show during level 1 lockdown, his command of the airwaves has earned him a top spot amongst radio hosts in South Africa.

Jacaranda FM also shares a joint winner award for the Best Local Radio Station in the Best of Ekurhuleni Reader's Choice Awards 2021.

"Jacaranda FM outpaces other stations with our fiercely loyal and exclusive audience that have enjoyed our consistency and world-class talent for the past 35 years. We're extremely excited to see a growing number of Ekurhuleni residents become part of the Jacaranda FM family, and this award is testament our growing East Rand community," said Hennie Myburgh, programme manager at Jacaranda FM.

With a weekly audience of over 1,4 million listeners, almost 700,000 daily and returning listeners, and a combined social footprint of over 1.5 million fans, Jacaranda FM remains a locally-loved radio station that has grown into Mzansi's preferred audio brand experience.

For more Best of Readers Choice Awards follow the [Pretoria](#) or [Ekurhuleni](#) links.

About Jacaranda FM

Jacaranda FM broadcasts at 94.2 FM from Midrand, Gauteng and is one of the most popular radio stations with a substantial footprint across Mzansi. The station has a bilingual (English and Afrikaans) commercial license in the country, broadcasting regionally across Gauteng, Limpopo, Mpumalanga, and the North West Province.

Jacaranda FM also carries a national footprint through streaming audio on www.jacarandafm.com or the Jacaranda FM App. The multi-channel media brand provides an array of popular talent, easy-listening music, radio programming, social media engagement, concerts, online shopping, as well as sporting and social events.

Sustainable community initiatives form part of Jacaranda FM's DNA with Good Morning Angels helping people and communities in need for the past 16 years. The station engages with over 4 million people across their platforms monthly, and provides market access for thousands of businesses seeking to engage a loyal South African community.

- **Jacaranda FM remains one of Mzansi's favourite radio stations with 3 SA Radio Awards** 5 Dec 2023
- **South Africa's award-winning podcast 'Don't Hold back: say it loud' is back for a second season** 21 Nov 2023
- **Spar Carols by Candlelight celebrates the theme 'Home for Christmas' as the event turns 21!** 10 Nov 2023
- **Jacaranda FM wins the hearts and ears of Pretoria for a decade** 26 Oct 2023
- **Jacaranda FM community tee up over R4.2m at Golf Day** 11 Sep 2023

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