

We are vac-in business!

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Get in touch with us today and let's discuss how we could add a new perspective to your marketing plans whilst remaining safe and compliant!



Tradeway is
VAC-IN-BUSINESS
and you should be too.



 OUR **AGENCY** supports your
BRAND, with **TECHNOLOGY**
and **TALENT**, straight to
your bottom line.

Widespread vaccination is highly recognised as it has contributed to the decline in COVID-19 cases. Tradeway is joining many companies worldwide by encouraging our internal staff and promoter database to take the vaccine.



At Tradeway we understand that the COVID-19 vaccine is essential in:



01


Achieving Population
HEALTH AND SAFETY
through immunity

02


REOPENING
SOCIO-ECONOMIC LIFE



Providing **SAFETY**
within our national offices

03



Providing **SAFETY**
to Brand Ambassadors.

04



Ensuring a
SAFE AND HEALTHY
interaction with our clients
and customers

05

We have actively made an effort in ensuring that we can create memorable brand experiences safely. Through our Covid protocols and fully vaccinated sales team we have developed more agile ways for your brand to provide safe, meaningful and interactive brand experiences.



- " **Unlocking the power of promotional trade marketing: A data-driven approach** 29 Apr 2024
- " **Beyond AI-deas: Data-led brand activations for lasting consumer loyalty, trust and advocacy** 14 Feb 2024
- " **Tradeway Promotions welcomes creative giant, David Tshabalala, as head of design** 15 Nov 2023
- " **Tradeway Promotions wins with Jacobs at inaugural Shop! South Africa Awards** 9 Nov 2023
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Tradeway

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