

Kia reveals official sketches of Carens - a bold, premium and sophisticated recreational vehicle

Issued by [Kia South Africa](#)

13 Dec 2021

The Kia Carens embodies the company's acclaimed design philosophy, 'Opposites United'. Bold and adventurous exterior design is matched with an elegant and premium cabin, making the Carens an ideal fit for modern families.



Kia has teased sketches of the all-new Carens, the company's highly anticipated model due for its world premiere on 16 December 2021. With luxurious interiors, smart connectivity features, bold exteriors and generous space for all occupants including those in the third row, the Carens is poised to create a new class of recreational vehicle.

The Carens is another product of Kia's acclaimed new design philosophy, 'Opposites United'. The daring and bold design language takes inspiration from the contrasts found in nature and humanity. This design philosophy is based on five pillars: Bold for nature; Joy for reason; Power to progress; Technology for life; and Tension for serenity. Carens' design is based on the 'Bold for Nature' theme and pays homage to nature's perfection and simplicity while connecting to the brand's new design direction.



The Carens hosts the company's unique and powerful design language, personifying youthfulness in its character. The exterior boasts high-tech styling details, including Kia's unique 'Tiger Nose' design at the front, strikingly highlighted intake grille, LED headlamps, and daytime running lights (DRLs), which all together give a strong and impressive look. The SUV-like side profile takes a muscular stance and further underlines the strong yet refined style of the vehicle.

The interior is designed to meet modern mobility lifestyle needs. The high-tech wraparound dash design depicts a future-oriented image while giving an impression of a wide and luxurious cabin. The chrome garnish applied to the doors enhances the overall premium feel. The 10.25-inch Audio Video Navigation Telematics (AVNT) is located at the centre of the dash, offering a modern ambience.



"The Kia Carens perfectly embodies our latest design philosophy, 'Opposites United', and it successfully combines sportiness with a sophisticated personality and style with unique aesthetics," said Karim Habib, senior vice president and head of Kia Design Centre. "The Kia Carens is a true reflection on what today's customers want from their three-row vehicles."

The Kia Carens will debut in Gurugram, India, on 16 December. The world premiere of the Kia Carens can be watched digitally via <https://www.youtube.com/c/KiaInd>.

" Own your journey: The new Kia Seltos " 19 Apr 2024

" Double win for Kia at the inaugural TopGear South Africa Awards " 18 Dec 2023

" Kia South Africa launches 'Test Drive for Good' campaign over Heritage Day weekend in KwaZulu-Natal " 19 Sep 2023

" Kia The Glen takes top honours in the 2023 Kia Dealer of the Year Awards " 5 Sep 2023

" Kia EV9 wins Luxury category in German Car of the Year 2024 Awards " 1 Sep 2023

Kia South Africa



Kia is a global mobility brand with a vision to create sustainable mobility solutions for consumers, communities, and societies around the world.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>