

The big switch is on to the all new Hot 102.7FM

Issued by [HOT 102.7FM](#)

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It's the station that everybody's talking about. Launched just six months ago, Hot 102.7FM has already changed the Jo'burg radio landscape for the better. In the latest bold move, station managing director Lloyd Madurai is putting the programming of the station in the hands of its listeners.



"We have spent the past six months building a good, solid foundation for the sound of Hot 102.7FM but we believe with your help we can make Hot 102.7FM a great station," says Madurai. He has challenged radio listeners to take Jo'burg's 2022 radio check-up survey and make the big switch to the all new Hot 102.7FM. Madurai says: "I love radio, but most of all I want to lead a radio station that listens to its audience and gives them what they want to hear from their favourite station".

Jo'burg's 2022 radio check-up is an honest survey of what listeners really think about their radio stations. The online survey will run for a period of eight weeks with questions about music preferences, programming content, favourite presenters, charity initiatives and, most of all, your opinion on how radio can be made better for you. Simply go online to <https://big-switch.joburg-radio-checkup.co.za> or www.hot1027.co.za to be part of the survey.

Make the big switch to Hot 102.7FM and, just for having your say, you could walk away with your share of R120 000.00.

Tune in to Hot 102.7FM in the greater Jo'burg area, check out DSTV ch822 or visit www.hot1027.co.za and make the big switch today.

- **Hot 102.7FM rings in the festive season with Christmas Party for Good** 23 Nov 2023
- **Start spreading the news: Hot 102.7FM is sending lucky listeners to New York!** 1 Aug 2023
- **Hot 102.7FM and ACDC Dynamics put the power back in the hands of small business** 25 Jul 2023
- **Hot Cares steps in to ease pressure on young woman dealt a rough hand** 17 Jul 2023
- **Hot 102.7FM responds to audience feedback and launches new sports show** 13 Jul 2023

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HOT 102.7FM is Joburg's newest commercial radio station, broadcasting to the greater Johannesburg area and beyond on a powerful 10-kilowatt transmitter. The station's music format of "Old Skool and R&B" is complemented by a line-up of the best presenters, entertaining, amusing and compelling content, including pertinent, relevant news and traffic information.

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