

AMASA hears from Google South Africa

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This Wednesday the 5th March, the Advertising Media Association of South Africa (AMASA), hosts recently appointed country manager for Google SA, Stafford Masie.

Stafford will provide insights into this highly successful global online platform, how Google has transformed and how it's improved the lives of millions around the world.

Google SA is due to launch in the country soon, and AMASA will present first insights into how the global Internet phenomenon will become locally relevant.

“Our meeting with Stafford promises to enlighten the industry on how a South African Google office can add value to us all,” says Rob Smuts Chairman of AMASA.

AMASA's Google SA meeting will take place on the 5th March, 16h00 for 16h30 sharp at the JSE, Gwen Lane, 1 Exchange Square Sandown. Entrance for AMASA members is free whilst non-members are R50 each.

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