

Vicinity: The Year in Data

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It's been an explosive year for Vicinity Media...



We served 400 million impressions in total within applied geofences, as verified by Location Sciences, collected 3 billion data points, and drove 11 702 899 consumers to store.

Click below for our Vicinity: The Year In Data one-pager to see our highlights from the past year.

[Vicinity: The Year In Data](#)

- " Meet the contenders: Introducing the official teams for the Vicinity Media Padel League! 18 Mar 2024
- " Vicinity: The Year in Data 2023 20 Feb 2024
- " Is your targeting as accurate as ours? Smash the competition in the Vicinity Media Padel League! 19 Feb 2024
- " The power of 1st party data in omnichannel strategy and measurement 28 Sep 2023
- " The biggest opportunities that mobile data and location technology offer the OOH and digital OOH industry 30 Jun 2023



Vicinity Media

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