

# Basa Supporting Grants webinar

Issued by [Business and Arts South Africa](#)

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Business and Arts South Africa (BASA) will be broadening the scope of its assistance to Supporting Grant applicants with an online workshop aimed at providing greater clarity on the entire life cycle of the submission process. The workshop, to be held on 12 April 2022 and facilitated by BASA head of research, Madeleine Lambert, intends to provide greater clarity to eligible applicants keen to put their names forward as candidates for consideration.



From its inception, BASA's Supporting Grants programme has committed itself to augmenting and amplifying powerful partnerships between business and arts partners to effect meaningful social change.

"BASA grant-making has a significantly different purpose compared to other more conventional arts funding models," comments BASA CEO, Ashraf Johaardien. "The purpose of our Supporting Grants has never been to fund projects per se, but rather to support partnerships with a clear focus on amplifying and extending these," they explain. The workshop extends the Grants' original intention by ensuring applicants have a full understanding of the process, with defined deliverables communicated in explicit steps. Interested parties are encouraged to register for the live webinar, and can do so [here](#).

Applicants are then invited to submit a formal letter of interest as their next step. Eligible applicants who meet the necessary criteria will be invited to complete an online application. The next deadline for letters of interest is 29 April 2022 for projects commencing from 1 August 2022.

Visit <https://basa.co.za/>, click on the 'Grants' tab, and navigate to 'Supporting Grants' for detailed criteria and further guidelines. Note that BASA's decision with regard to the outcomes of Supporting Grants applications is final and no further correspondence will be entered into. Enquiries may be directed to Sipho Mthiyane at [sipho@basa.co.za](mailto:sipho@basa.co.za).

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