

View Basa Supporting Grants webinar

Issued by [Business and Arts South Africa](#)

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Basa held an online workshop to provide greater clarity on the application process and eligibility criteria of the Supporting Grants programme. The webinar was live-streamed on the Basa Facebook page on 12 April 2022 and was facilitated by Basa head of Research, Madeleine Lambert. Interested parties who were unable to attend the webinar live are encouraged to visit Basa's Facebook page, where a recording of the entire proceedings has been saved for post-viewing.



From its inception, Basa's Supporting Grants programme has committed to augmenting and amplifying powerful partnerships between business and arts partners to effect meaningful social change. "Basa grantmaking has a significantly different purpose compared to other more conventional arts funding models," commented Basa CEO, Ashraf Johaardien. "The purpose of our Supporting Grants has never been to fund projects per se, but rather to support partnerships with a clear focus on amplifying and extending these," he explains.

The next deadline for letters of interest is 29 April 2022 for projects taking place from August 2022. Applicants should take note that a range of criteria is considered, including but not limited to the scale and impact of the project, artistic merit, feasibility, contribution to social cohesion, and the reach of the proposed project, all in relation to the funding available for disbursement. Preference is given to projects that offer tangible benefits to their business sponsor(s), and since Basa is a membership organisation, preference is given to projects where both the arts organisation and business sponsor(s) are Basa members.





Basa Membership registration is quick and simple. Visit <https://basa.co.za/>, click on the 'Grants' tab and navigate to 'Supporting Grants' for detailed criteria, further guidelines, and templates. Note that Basa's decision with regard to the outcomes of Supporting Grant applications is final and no further correspondence will be entered into. Enquiries may be directed to Basa grants officer, Sipho Mthiyane, at sipho@basa.co.za.

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- " **450 emerging creatives shortlisted for the Debut Programme** 12 Apr 2024
- " **14 SA creatives join Cultural Producers Programme** 12 Mar 2024
- " **Cultural Producers called to become the creative leaders of tomorrow** 22 Jan 2024
- " **Basa hosts 'My Debut Story' panel discussion: Celebrating the success of emerging creative entrepreneurs** 27 Oct 2023

Business and Arts South Africa



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