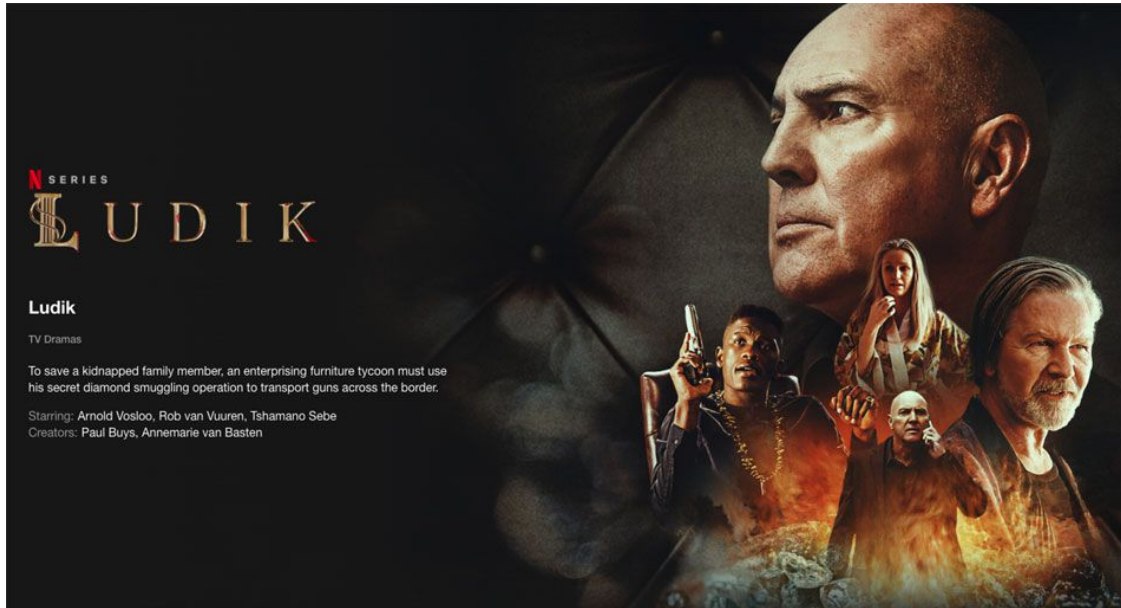


# The future is now with Howard Audio: Netflix series *Ludik* mixed in Dolby Atmos

Issued by [Howard Audio](#)

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Netflix's first Afrikaans series, *Ludik*, is about to hit the small screen. And in another first, Howard Audio is proud to be one of the first South African sound studios to mix a locally produced Netflix show in Dolby Atmos. The explosive six-episode season follows the story of Daan Ludik, portrayed by South African and Hollywood icon Arnold Vosloo, as he tries to drag his empire out of a scandalous mess. The series also features an array of South Africa's finest acting talent.



What's the big deal about Dolby Atmos?

Adam Howard explains: "Dolby Atmos is a revolutionary way of mixing audio to give audiences an immersive sound experience. We've studied it closely and have become adept at mixing this way. In fact we've already mixed over 200 tracks for Apple Music since the start of the year. Last year we built a Dolby Atmos 7.1.4 audio room, so we were ready and able to deliver state-of-the-art sound to Netflix and other OTT streaming services. This means that Netflix audiences can enhance their viewing experience by hearing their shows in Dolby Atmos on speakers, a sound-bar or even headphones. This gives a fuller, more immersive sound experience to the shows you consume. In keeping up with current trends, Netflix has just announced their 'Spatial Audio' feature with Sennheiser, meaning audiences have a more immersive sound experience on any headphones. It's like having surround sound in your own home. Immersive audio isn't the future," says Adam, "it's already here!"

Head of audio at Howard Audio, Paul Theodorou worked on all audio post for the series, taking the series to new heights with Dolby Atmos. Working with Rose and Oaks Media, this has been a an exciting journey.

***Ludik* is set to premiere on Netflix on 26 August 2022.**

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Credits to:  
Executive producers

Paul Buys  
Anele Mdoda  
Frankie du Toit

Written by  
Annemarie van Basten

Directed by  
Ian Gabriel  
Harold Holscher

Music by  
Peach van Pletzen

Audio post:  
Howard Audio – Paul Theodorou  
Dolby Atmos Mix – Paul Theodorou

Post-production supervisor  
Margaux Truter  
Dave Olivier

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At Howard Audio we do sound differently. Our composers and engineers combine original music, sound design and final mix in a state of the art studio to create emotionally captivating audio.

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