

Final extension for Assegai Awards season 2022

Issued by [DMASA](#)

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The deadline date for all entries for this year's Assegai Integrated Marketing Awards is set for Friday, 16 September 2022 close of business.



This is the final chance for marketers to enter their best campaigns for this season.

Earning an Assegai Award is the only credible way to say **you're the best** in the industry. An Assegai Award trophy communicates quality to clients and rewards people for their hard work and brilliance. The stellar judging line-up and the collaboration this year with the Echo Awards of the US Association of National Advertising (ANA) are just two reasons for unparalleled interest in this year's Assegai Awards.

Remember, only paid entries are added to our 2022 entry pile. Clear those carts before 16 September. All the best to all our entrants!

Key dates to remember:

Entry deadline: 16 September 2022

Judging: 22 and 29 September 2022

Assegai Awards Evening: 10 November 2022

^{*} **Assegai Awards 2024: Why enter?** 8 May 2024

^{*} **Call for entries: Hitting the mark Assegai Awards 2024** 8 Apr 2024

^{*} **Assegai Awards 2024 season: Get ready to shine** 27 Mar 2024

^{*} **DMASA's position clarified on telemarketing classification and POPIA compliance** 1 Mar 2024

^{*} **Dragonfly South Africa announces its sponsorship of the Assegai Awards for the 3rd consecutive year** 29

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DMASA



The Direct Marketing Association of Southern Africa (DMASA) is a Section 21 company dedicated to the protection and development of the Interactive and Direct Marketing (IDM) industry. It established itself as an independent body in November 2005.

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