

The best place to reach South African IT business decision makers

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MyBroadband is read by the largest business IT audience in the country.



MyBroadband is the largest and most influential IT news website in South Africa.

This makes it the best place for businesses to advertise their ICT products and services.

MyBroadband is read by 1.3 million IT executives and managers, 61,000 CEOs and company directors, and 368,000 business owners every month – the largest business IT audience in the country.

All these readers are key business and purchasing decision makers and influencers in the companies they work for, making them a must-reach audience.

How to advertise on MyBroadband

MyBroadband provides a range of excellent advertising options to businesses who want to reach the CEOs, CIOs, CTOs, and IT managers who form part of our audience.

These advertising products include sponsored articles, social media campaigns, What's Next interviews, targeted display ads, and video campaigns.

A common thread that runs through all these products is that they provide excellent value and a strong return on your marketing investment.

To see what MyBroadband can do for your company, [contact MyBroadband's advertising team](#).

- **How to get your executives on South Africa's hottest investment video podcast** 16 May 2024
- **Sponsored articles on MyBroadband - The best way to build trust in your business** 9 May 2024
- **Business Talk with Michael Avery - South Africa's leading business podcast** 2 May 2024
- **Reach South African investors and high-net-worth individuals on their smartphones** 24 Apr 2024
- **How a top 5G provider rapidly grew its subscriber base in South Africa** 18 Apr 2024

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