

# How to reach South Africa's most influential business leaders

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MyBroadband offers a range of online advertising solutions that make it easy for your brand to reach our three million readers.



South Africa's top companies all have one thing in common – they advertise on MyBroadband.

This is because MyBroadband is South Africa's most popular ICT publication, with over three million readers every month. This large audience includes senior business leaders, including CEOs, CTOs, CIOs, business owners, and IT managers.

These influential business leaders are decision-makers in their companies – so many South African businesses turn to MyBroadband to advertise to its illustrious audience.

## **Advertise on MyBroadband**

MyBroadband offers a range of online advertising solutions that make it easy for your brand to reach our 3 million readers. These marketing options include:

- Sponsored articles
- Social media promotions
- Category takeovers
- What's Next interviews
- Dedicated mailers
- Display banners, and more.

Our incredible marketing team will take care of all aspects of your campaign. This includes writing articles about your

products, designing banners, targeting your campaigns, and reporting on performance.

To see what we can do for your company, [contact MyBroadband's advertising team](#).

- **How to get your executives on South Africa's hottest investment video podcast** 16 May 2024
- **Sponsored articles on MyBroadband - The best way to build trust in your business** 9 May 2024
- **Business Talk with Michael Avery - South Africa's leading business podcast** 2 May 2024
- **Reach South African investors and high-net-worth individuals on their smartphones** 24 Apr 2024
- **How a top 5G provider rapidly grew its subscriber base in South Africa** 18 Apr 2024

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