

# Call for entries: 2023 FNF GreenPitch Challenge

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GreenCape, in partnership with the Friedrich Naumann Foundation for Freedom, invite innovators and entrepreneurs with economically viable green economy innovation business ideas to enter the 2023 GreenPitch Challenge. Entries are open from 15 May 2023, and close at noon on 8 June 2023. The digital entry form is online on the **2023 GreenPitch Challenge** website. [Click here](#).



Enter your green economy innovation business idea to stand a chance of pitching to a panel of esteemed judges at a “shark tank-style” hybrid networking event, hosted in Cape Town in July 2023. Network with potential investors, business incubators, local government decision-makers and green economy experts. Prizes, including a cash prize and in-kind business support, are sponsored by RMB Ventures, LaunchLab, Google *Startups for Accelerated Development* and SAREBI, with more to be confirmed.

“While South Africa’s economy finds itself crippled by Stage 6 load shedding, the 2023 GreenPitch Challenge is a ray of light. With this platform, we aim to foster much-needed economic progress and job creation through green and market-driven innovation,” said Cecelia Kok of the Friedrich Naumann Foundation.

## Entry requirement

Your green economy innovation business idea has to be positioned within at least one of the Green Economy sectors – refer to the investment opportunities highlighted in GreenCape's [Market Intelligence Reports](#). Your business can be based anywhere in South Africa.

### Who should enter?

**Early-stage startup** (proof of concept e.g. pilot project running, looking for first round of seed funding) and **Pre-growth** (registered and trading, with sales - looking for series A funding) phase businesses.

### Why enter?

Access to the eco-system of green economy support. Prizes, including a cash prize and in-kind business support, are sponsored by RMB, Google, LaunchLab and SAREBI. More details to follow. Network with potential investors, business incubators, local government decision-makers and green economy experts.

### How to enter

Fill out the digital entry form available online [here](#). The digital form allows you to submit a 500-word written motivation.

### Key dates

**Entries Open:** 15 May 2023

**Entries Close:** 8 June 2023

**Finalists Announced:** 30 June 2023

**Pitch prep workshop with RMB:** 20 July 2023 (FNB Portside, Cape Town)

**Pitching event:** 27 July 2023 (venue in Cape Town, TBC)

The winner will be selected by a judging panel on the day of the event. Their decision is final.

Terms and Conditions apply.

" **New reports forecast ~32 GW of installed renewable energy capacity in SA by 2030** 18 Apr 2024

" **South African projects seize opportunity to tackle climate crisis and create jobs** 2 Apr 2024

" **Energy resilience workshops for agricultural producers in the Western Cape** 18 Jan 2024

" **South African Plastics Pact's members are leading investment in SA's transition towards a circular economy** 10 Jan 2024

" **Samanjalo and Green Guru Solutions wins first 2023 Mpumalanga green solutions pitch challenge** 7 Nov 2023

**GreenCape**



GreenCape is a non-profit organisation that drives the widespread adoption of economically viable green economy solutions from South Africa.

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